PART 3

INTERIOR

SECTION A: INTRODUCTION
SECTION B: SIGN MENU OVERVIEW
SECTION C: IDENTIFICATION
SECTION D: REGULATORY SIGNS
SECTION E: DIRECTIONAL SIGNS
SECTION F: INFORMATION SIGNS
SECTION A: INTRODUCTION

Section A provides a general introduction to the design standards of the system, including specifications for all overarching color, materials, symbols and typography. Brand standards and terminology usage specific to exterior signage are outlined.
The Rutgers Logotype

The Rutgers logotype appears below. It is the primary element of the Rutgers visual identity system. The Rutgers logotype is a custom designed graphic and may not be altered in any way.

A secondary element may be added to the Rutgers logotype creating a typographic element called a signature. Signatures have been reserved for use in patient buildings and spaces only.

The Rutgers logotype may not be attached to any typographic or graphic element other than those described above.

As a general rule of thumb, it is always preferred to use the simplest (i.e. highest level) logo representation that will adequately communicate your identity as part of Rutgers.

The logotype may be downloaded at identity.rutgers.edu/downloads.

Size and Clear Space Requirements

There should be a minimum clear space around the logotype equal to the cap “R” height. The light blue area in the diagram below indicates the amount of space that must be maintained between the logotype and any other element for vinyl messaging only.

Size and Clear Space Requirements – Modified for Signage Only

The full Rutgers Visual Identity Manual can be reviewed at policies.rutgers.edu/PDF/Section xxxxx.pdf.
The Rutgers Informal Seal Crop - Exterior Signage Use Only

Below is the official University seal. The simplified or ‘informal” university seal crop has been modified specifically for exterior and interior signage use only. The purpose of its use is to act as a secondary branded element in place of the Rutgers logotype.

Follow and refer to all other Rutgers seal uses and guidelines in the Rutgers University Visual Identity Manual.

The seal should always be oriented so “1766” is always at the top, whether seen or unseen.

Color Application

When applying color to the official University seal, the lightest part of the seal must be the ‘sun burst” shape in centermost part of the seal.

Application of Brand Header Elements

A Rutgers branded header should always be used on post and panel sign types. Below is an outline distinguishing when the logotype header is used and when the seal crop header is used.

Logotype Header

- Used on ALL vehicular directionals and parking identification signs.
- Used on freestanding building identification signs when the building is far removed from the edges of campus and/or it is a stand alone building and it is not apparent that you are on the Rutgers campus - minimum of approximately X miles from the edge of campus.
- Used on freestanding building identification signs located on the Health Sciences satellite campuses.

Seal Crop Header

- Used on ALL freestanding building identification signs. (See exceptions above).
- Used on ALL pedestrian directional signs.
Paint / Material Usage

Primary Color Palette
The primary colors for the Rutgers signage system are based on the Rutgers visual identity. We have modified these colors and materials for the interior environment and purposes of maintaining the signage over time.

Paints
All painted surfaces on signage are to be pre-treated with Matthews Paint MP 74734 SP for corrosion resistance. All signs to be finished with Matthews two-coating Satin Finish MAP Top Coat System.

INTERIOR PAINTS

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Color Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>P1</td>
<td>Benjamin Moore Currant Red #1323 or approved equal</td>
</tr>
<tr>
<td>P2</td>
<td>Benjamin Moore Graphite #1603 or approved equal</td>
</tr>
<tr>
<td>P3</td>
<td>Benjamin Moore Marina Gray #1599 or approved equal</td>
</tr>
<tr>
<td>P4</td>
<td>Matthews Paint White #59581 or approved equal</td>
</tr>
<tr>
<td>P5</td>
<td>Split Second Red Matthews Paint #11936 or approved equal</td>
</tr>
<tr>
<td>P6</td>
<td>Brushed Aluminum Matthews Paint #30136Satin Finish or approved equal</td>
</tr>
<tr>
<td>P7</td>
<td>To match Matthews Paint Wells Fargo Black #23609</td>
</tr>
</tbody>
</table>

INTERIOR PRINT COLORS

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Color Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>I1</td>
<td>To match Matthews Paint White #59581</td>
</tr>
<tr>
<td>I2</td>
<td>To match Matthews Paint Wells Fargo Black #23609</td>
</tr>
</tbody>
</table>
Primary Typefaces
The ITC Helvetica Neue-light and Regular font families have been chosen as the primary typeface for Rutgers University Comprehensive Wayfinding System.

The typeface allows for flexibility and creative expression in the text and display. The font families displayed on this and the following page have been purchased by the University Architects office for use by Rutgers employees and are available upon request at XXX@ur.rutgers.edu.

You do not need these typefaces installed on your computer in order to use the Rutgers logotypes and signatures. These will be provided in a variety of ready-to-place graphic file formats. However, you do need the Helvetica font installed on your computer if you wish to download and use the Helvetica in your signage layouts.

Note: This font family has acceptable alternatives that are more widely available in both PC and Mac formats.
Symbol Usage
The symbols on this page are to be used appropriately on the sign types as specified in the following page examples.

This family of symbols has been approved by the committee for use on campus.

If you do not find a symbol for your depiction, please contact the University representative xxxx.

Please contact XXXX XXXXXXXX, for all final artwork & approval.

Directional Arrows
The primary arrow for use in wayfinding is depicted on this page. Note the orientation of the arrow and its uses for navigation. Please do not add any elements to the stems or the arrow head. The graphic is intended to be used for all wayfinding and has a direct relationship to the typography.

Arrow Order
When determining arrow placement on individual directional panels, follow this order.

↑ Up Arrow
← Left Arrow
→ Right Arrow

If more than one destination uses the same arrow direction, the order of messages to be determined by proximity of destination to sign location. The closest destination is the first message. See individual sign layouts for references.
Laboratory Warning & Notice Icons

- Biohazard
- Laser Light
- Laser Light
- Water
- Reacting
- New Jersey Regulated
- Hazardous Substance
- Chemical Storage Area
- Potential Cancer
- Hazard
- Radioactive Materials
- CAUTION
- X-RAYS
- Ultraviolet Light
- Recombinant DNA
- Biosafety Level 1
- Laser Radiation
- High Level Radio
- Frequency Area
- Authorized Personnel Only

Health Sciences Symbols
The symbols on this page represent the approved code and regulatory signage standards for all lab and research facilities. The goal is to use the same insert signage as appropriate to build consistency through all our campuses. Please check with your lab owner to ensure you are using the right symbols and combination of insert signage per the specific site.
Panel Grids

The signage system uses grids as an organizing element. The diagrams on this page explain how to build the signage based on a square module of two sizes.

ID Signtypes

The ID door signs utilize a 2" square grid module for all the proportional relationships. This proportion and size is a modular system and will help build consistency within the sign family.

REG / DR / OR Signtypes

The 2 1/2" module is used for all other signtypes in the system to include regulatory, directional, and orientation sign types. This proportion and size is a modular system and will help build consistency within the sign family.

Grid structures for fabrication use only. Sign types in this manual may not be reconfigured without prior Univeristy approval.
### Abbreviation Rules

- Abbreviations are only to be used on vehicular and pedestrian directionals in order to fit longer messages.
- If any message is abbreviated, that abbreviation must be carried through on all directionals to keep nomenclature consistent.
- On building identification signs, the building name should not use any abbreviations.
- On vehicular and pedestrian directional signs, all Student Centers and Campus Centers drop the campus name and are referred to only as “Campus Center” or “Student Center.”

### Acronym Rules

- Acceptable acronyms are those that are universally known outside of Rutgers University.
- Acronyms specific to Rutgers University (such as the building name acronyms) are confusing to first time visitors and are NOT to be used.

### Acceptable Abbreviations (for Exterior Signage):

<table>
<thead>
<tr>
<th>WORD:</th>
<th>ABBREVIATION:</th>
<th>WORD:</th>
<th>ABBREVIATION:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building</td>
<td>Bldg.</td>
<td>Recreation</td>
<td>Rec.</td>
</tr>
<tr>
<td>Advanced</td>
<td>Adv.</td>
<td>North</td>
<td>N.</td>
</tr>
<tr>
<td>Center</td>
<td>Cntr.</td>
<td>South</td>
<td>S.</td>
</tr>
<tr>
<td>Centers</td>
<td>Cntrs.</td>
<td>East</td>
<td>E.</td>
</tr>
<tr>
<td>Department</td>
<td>Dept.</td>
<td>West</td>
<td>W.</td>
</tr>
<tr>
<td>Administration</td>
<td>Admin.</td>
<td>University</td>
<td>Univ.</td>
</tr>
<tr>
<td>And</td>
<td>&amp;</td>
<td>Street</td>
<td>St.</td>
</tr>
<tr>
<td>Education</td>
<td>Edu.</td>
<td>Avenue</td>
<td>Ave.</td>
</tr>
<tr>
<td>Incorporated</td>
<td>Inc.</td>
<td>Lane</td>
<td>Ln.</td>
</tr>
<tr>
<td>Entrance</td>
<td>Entr.</td>
<td>Road</td>
<td>Rd.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Monday - Friday</td>
<td>Mon-Fri</td>
</tr>
</tbody>
</table>

### Acceptable Acronyms (for Exterior Signage):

<table>
<thead>
<tr>
<th>WORD:</th>
<th>ABBREVIATION:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information Technology</td>
<td>IT</td>
</tr>
<tr>
<td>Reserve Officers Training Corps</td>
<td>ROTC</td>
</tr>
<tr>
<td>Robert Wood Johnson Medical School</td>
<td>RWJMS*</td>
</tr>
</tbody>
</table>
Section B shows a graphic and written description of each sign type in the exterior system. Sign types are categorized by function.
Wall Mounted Directional - DR110 Series

What Is A DR110 Series?

Function
Provides interior directions to destinations within building.

Application
Wall-mounted at decision points

Select Your Sign

Use the table below to select the correct DR110 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>DR100 Series</th>
<th>1 MSG (1-3 Lines)</th>
<th>2 MSG (1-2 Lines)</th>
<th>2 MSG (2-3 Lines)</th>
<th>3 MSG (1 Line)</th>
<th>3 MSG (2-3 Lines)</th>
<th>4 MSG (1 Line)</th>
<th>4 MSG (2-3 Lines)</th>
<th>5 MSG 6 MSG</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Arrow</td>
<td>DR110</td>
<td>DR110</td>
<td>DR10  DR110</td>
<td>DR10 DR120</td>
<td>DR120 DR130</td>
<td>DR120 DR130</td>
<td>DR120 DR130</td>
<td>X</td>
</tr>
<tr>
<td>2 Arrows</td>
<td>X</td>
<td>DR110</td>
<td>DR120</td>
<td>DR120 DR130</td>
<td>DR120 DR130</td>
<td>DR120 DR130</td>
<td>DR120 DR130</td>
<td>DR140</td>
</tr>
<tr>
<td>3 Arrows</td>
<td>X</td>
<td>X</td>
<td>DR120</td>
<td>DR120 DR130</td>
<td>DR120 DR130</td>
<td>DR120 DR130</td>
<td>DR120 DR130</td>
<td>DR140</td>
</tr>
<tr>
<td>4 Arrows</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>DR130</td>
<td>DR130 DR130</td>
<td>DR130</td>
<td>DR130</td>
<td>DR140</td>
</tr>
</tbody>
</table>

X = Configuration is not permissible in system due to legibility restraints.
Ceiling Mounted Directional - DR200 Series

What Is A DR200 Series?

Function
Provides directions to destinations within buildings.

Application
Ceiling-mounted at decision points

Select Your Sign

Use the table below to select the correct DR200 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>DR200</th>
<th>DR210</th>
<th>DR220</th>
<th>DR230</th>
<th>DR240</th>
<th>DR250</th>
<th>DR260</th>
<th>DR270</th>
<th>DR280</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 MSG (1 Line)</td>
<td>1 MSG (2 Line)</td>
<td>2 MSG (1 Line)</td>
<td>2 MSG (2 Lines)</td>
<td>3 MSG (1 MSG (1 Line)</td>
<td>4 MSG (1 Line)</td>
<td>1 MSG (1 Line)</td>
<td>1 MSG (2 Line)</td>
<td></td>
</tr>
</tbody>
</table>

1 Arrow
DR200
DR210
DR220
DR230
DR240
DR250
DR260
DR270
DR280

2 Arrows
X
X

3 Arrows
X
X
X

4 Arrows
X
X
X

X = Configuration is not permissible in system due to legibility restraints.
Freestanding Directional - DR300 Series

What Is A DR300 Series?

Function
Provides interior directions to destinations within building.

Application
Freestanding sign located at decision points

Select Your Sign

Use the table below to select the correct DR300 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

Configuration A

- Up to Three Line Message
- Up to Three Line Message
- Up to Two Line Message
- Up to Two Line Message

Configuration B

- Up to Three Line Message
- Up to Three Line Message
- Up to Two Line Message
- Up to Two Line Message

pg 3E.49

pg 3E.49
Room Identification - ID100 Series

What Is A ID100 Series?

Function
Identify a room with ADA requirements, room number and name.

Application
Located adjacent to door in a permanent space.

Select Your Sign

Use the table below to select the correct ID100 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>ID100 Series - Room ID</th>
<th>1 LINE MSG</th>
<th>UP TO 3 LINE MSG</th>
<th>UP TO 4 LINE MSG</th>
<th>UP TO 5 LINE MSG</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROOM FUNCTION</td>
<td>ID110 Config. A</td>
<td>ID120 Config. A</td>
<td>ID130</td>
<td>ID130</td>
</tr>
<tr>
<td>ROOM OCCUPANT</td>
<td>ID110 Config. B</td>
<td>ID120 Config. B</td>
<td>ID120</td>
<td>ID120</td>
</tr>
<tr>
<td>DORM/BACK OF HOUSE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

X = Configuration is not permissible in system due to legibility restraints.
Department Identification - ID200 Series

What Is A ID200 Series?

Function
Identify department in a location where department name needs to be more prominent or a typical room sign does not address identification needs.

Application
Located adjacent to door into permanent space or to a tenant occupied space that needs brand recognition.

Select Your Sign

Use the table below to select the correct ID200 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>ID200</th>
<th>ID200</th>
<th>ID200</th>
<th>ID200</th>
</tr>
</thead>
<tbody>
<tr>
<td>pg 3C.15</td>
<td>pg 3C.15</td>
<td>pg 3C.15</td>
<td>pg 3C.15</td>
</tr>
</tbody>
</table>

DR200 Series - Department ID

<table>
<thead>
<tr>
<th>ROOM FUNCTION</th>
<th>UP TO 3 LINE MSG</th>
<th>UP TO 6 LINE MSG</th>
</tr>
</thead>
<tbody>
<tr>
<td>ID200</td>
<td>ID200</td>
<td>ID210</td>
</tr>
<tr>
<td>ID210</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
What Is A ID300 Series?

Function
Identify bays in lab setting.

Application
Overhead flag-mounted adjacent to lab bay area.

Select Your Sign

Use the table below to select the correct ID300 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>BAY</th>
<th>ID300</th>
</tr>
</thead>
<tbody>
<tr>
<td>12</td>
<td></td>
</tr>
</tbody>
</table>

pg 3C.23
Door Identification - ID400 Series

What Is A ID400 Series?

Function
Identifies department on window door and provides branding additional information as needed.

Application
Vinyl applied to door / window.

Select Your Sign

Use the table below to select the correct ID400 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

ID400

pg 3C.27
Information Directory - INF100

What Is A INF100 Series?

**Function**
Static changeable building directory by floor.

**Application**
Located in vestibules or building lobbies providing location information of destinations in building.

Select Your Sign

Use the table below to select the correct INF100 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

### INF100-200 Series

<table>
<thead>
<tr>
<th>Floors</th>
<th>Up to 3 Lines Per Floor</th>
<th>Up to 6 Lines Per Floor</th>
<th>Up to 10 Lines Per Floor</th>
<th>Up to 20 Lines Per Floor</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 2</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>INF100 Config. B</td>
</tr>
<tr>
<td>1 - 4</td>
<td>X</td>
<td>X</td>
<td>INF100 Config. A</td>
<td>X</td>
</tr>
<tr>
<td>1 - 8</td>
<td>X</td>
<td>INF110 Config. A</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>1 - 16</td>
<td>INF110 Config. B</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
Regulatory Signs - REG100 Series

What Is A REG100 Series?

Function
Identifies amenities and regulatory access information.

Application
Located adjacent to amenity or exit door.

Select Your Sign

Use the table below to select the correct REG100 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>REG110</th>
<th>REG100</th>
<th>REG120</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESTROOM</td>
<td>EMERGENCY EXIT ONLY</td>
<td>EXIT TO STAIR 2</td>
</tr>
</tbody>
</table>

REG110
pg 3D.03

REG100
pg 3D.03

REG120
pg 3D.03
Regulatory Signs - REG200 Series

What Is A REG200 Series?

Function
Identifies amenity at a distance.

Application
Flag-mounted above amenity entrance.

Select Your Sign

Use the table below to select the correct REG200 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

REG200
pg 3D.15
Regulatory Signs - REG300 Series

What Is A REG300 Series?

Function
Identify stair level and emergency egress information.

Application
Located inside stairwell at each level landing.

Select Your Sign

Use the table below to select the correct REG300 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>STAIR 2</th>
<th>NO ROOF ACCESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEVEL 2</td>
<td>DOWN TO LEVEL 1 FOR EXIT DISCHARGE</td>
</tr>
<tr>
<td>LEVEL 1 TO 4</td>
<td></td>
</tr>
</tbody>
</table>

REG300

pg 3D.19
Regulatory Signs - REG400 Series

What Is A REG400 Series?

Function
Regulatory information symbol on doors / windows.

Application
Applied vinyl located on doors / windows

Select Your Sign

Use the table below to select the correct REG400 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>REG400</th>
<th>REG410</th>
</tr>
</thead>
<tbody>
<tr>
<td>Config. A</td>
<td>Config. B</td>
</tr>
<tr>
<td>pg 3D.23</td>
<td>pg 3D.23</td>
</tr>
</tbody>
</table>
Regulatory Signs- REG500 Series

What Is A REG500 Series?

Function
Insert signs to house regulatory or informational messages.

Application
Located below room identification sign or as stand alone sign

Select Your Sign

Use the table below to select the correct REG500 Series Sign type for your needs based on number of messages and arrows. Refer to specific page for details and design intent drawings.

<table>
<thead>
<tr>
<th>INSERT OPTIONS</th>
<th>REG500</th>
<th>REG510</th>
<th>REG520</th>
<th>REG530</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simple Rules / Regulatory</td>
<td>✓</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Multiple Rules / Regulatory</td>
<td>x</td>
<td>✓</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Lab Simple Rules / Regulatory</td>
<td>✓</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Lab Multiple Rules / Regulatory</td>
<td>x</td>
<td>✓</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Campus Schedule / Information Insert</td>
<td>x</td>
<td>x</td>
<td>✓</td>
<td>x</td>
</tr>
<tr>
<td>Evacuation Map</td>
<td>x</td>
<td>x</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
SECTION C: IDENTIFICATION SIGNS

ID100  DORM IDENTIFICATION
ID110  ROOM IDENTIFICATION
ID120  ROOM IDENTIFICATION
ID130  ROOM IDENTIFICATION
ID200  DEPARTMENT IDENTIFICATION
ID210  DEPARTMENT IDENTIFICATION
ID300  OVERHEAD (BLADE) IDENTIFICATION
ID400  VINYL DOOR IDENTIFICATION
Room ID Overview

Recommended sign type configurations shown. Additional module configurations must be approved by Rutgers University Environmental Graphics Coordinator and or Department of Facilities, Planning and Development.

ID100 Series - Room Identification

<table>
<thead>
<tr>
<th>ID100</th>
<th>2100</th>
<th>Note: Use for back of hours or dorm only</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

ID110

<table>
<thead>
<tr>
<th>ID110</th>
<th>2100</th>
<th>Accounting</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>(config. A)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(config. B)</td>
</tr>
</tbody>
</table>

ID120

<table>
<thead>
<tr>
<th>ID120</th>
<th>2100</th>
<th>Asian Languages &amp; Cultures</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>(config. A)</td>
</tr>
</tbody>
</table>

ID130

<table>
<thead>
<tr>
<th>ID130</th>
<th>2100</th>
<th>Agricultural, Food, and Resource Economics</th>
</tr>
</thead>
</table>

ID100 Series - Room ID

<table>
<thead>
<tr>
<th>ROOM FUNCTION</th>
<th>ROOM OCCUPANT</th>
<th>DORM/BACK OF HOUSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ID110 (config. A)</td>
<td>ID110 (config. B)</td>
<td></td>
</tr>
<tr>
<td>ID120 (config. A)</td>
<td>ID120 (config. B)</td>
<td></td>
</tr>
<tr>
<td>ID130</td>
<td>ID130</td>
<td></td>
</tr>
</tbody>
</table>

ID200 Series - Department ID

<table>
<thead>
<tr>
<th>ID200</th>
<th>2100</th>
<th>Agricultural and Resource Management Agents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>(config. A)</td>
</tr>
</tbody>
</table>

ID300 Series - Overhead ID

<table>
<thead>
<tr>
<th>ID300</th>
<th>BAY 12</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Note: Not a room ID. Use to ID bay within a lab setting</td>
</tr>
</tbody>
</table>

ID400 Series - Vinyl Door ID

<table>
<thead>
<tr>
<th>ID400</th>
<th>Rutgers School of Dental Medicine</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Office Hours M-T 8-4 W-F 10-2</td>
</tr>
</tbody>
</table>

Note: Specialty ID sign on glass. Use for additional ID & hours of operation.
Sign Type: ID110

Configuration A

- ADA Panel 2" x 6" 1
- Primary Panel - Room Function 2" x 6" 1
- Backer Panel 4" x 6" 1

Configuration B

- ADA Panel 2" x 6" 1
- Primary Panel - Room Occupant 2" x 6" 1
- Backer Panel 4" x 6" 1

Guidelines

- Identify rooms and spaces by their assigned room number, function and utilization rules, including a changeable message component.
- ADA Content: Braille and tactile lettering is required for room number.
- Primary Content: B1/B2 Room Identification by room function or room occupant.

Helpful Hints

- Modules combine to create distinct sign variations.
- To order a sign, indicate the sign type series number and the module stacking configuration.
- Stacking order to follow: ADA Module Primary Module (B)
- Room signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

Questions? Please contact xxxx
Specifications

ADA MODULE
3/16” thick ADA Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces, ease top and side edges.

PRIMARY MODULE
1/16” Clear Acrylic Panel with matte finish,
Paint (2) 3/16” x 6” bands on second surface to conceal B2 spacers,
Paint to match P2/P3 ease side edges.

B2
1/16” thick spacers
1/8” tall between front and back panel,
Paint to match P2/P3.

B3
1/16” Acrylic Packer Panel
Paint: Match to P2/P3
P2 = ID110 Config. A
P3 = ID110 Config. B
All sides painted, with matte-finish clear-coat, all surfaces, ease side and bottom edges.

REGULATORY MODULE
Separate Module installs below ID110, reference REG500/510 for additional information.

BACKER PANEL
1/16” thick Backer Panel.
4” x 6” overall panel size.
All sides painted to match P7 (Black).

Note: For outward swinging doors, sign is to be mounted so that the center line of tactile copy or Braille (whichever is longer) is 9” min. from edge of door swing. ADA Standard Section 703.4.2 Location
### TYPICAL MODULE LAYOUT CONFIGURATIONS

#### ADA Module Size:
- **A**: 2" x 6"

#### Primary Insert Module Sizes:
- **A**: 2" x 6"
  - Config. A = P2
  - Config. B = P3

#### Regulatory Insert Module Sizes:
- REG500 - 2" x 6"
- REG510 - 4" x 6"

### MOUNTING

**MOUNTING (VHB tape)**

- Wall:
  - ADA Module: **A** 2" x 6"
  - Primary Insert Module Sizes: **A** 2" x 6"
    - Config. A = P2
    - Config. B = P3
  - Regulatory Insert Module Sizes:
    - REG500 - 2" x 6"
    - REG510 - 4" x 6"

**MOUNTING (VHB tape and mechanical fasteners)**

- Wall:
  - ADA Module: **A** 2" x 6"
  - Primary Insert Module Sizes: **A** 2" x 6"
    - Config. A = P2
    - Config. B = P3
  - Regulatory Insert Module Sizes:
    - REG500 - 2" x 6"
    - REG510 - 4" x 6"

**BEHAVIORAL HEALTH MOUNTING**

- Wall:
  - ADA Module: **A** 2" x 6"
  - Primary Insert Module Sizes: **A** 2" x 6"
    - Config. A = P2
    - Config. B = P3
  - Regulatory Insert Module Sizes:
    - REG500 - 2" x 6"
    - REG510 - 4" x 6"

### Specifications

#### MOUNTING

- **D**: 1/16" thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

- **E**: Modules attach to Backer Panel with industrial grade adhesive.

- **F**: Mounting Plate size varies per each sign type. Overall dimensions should be 1/2" smaller on all sides in relation to overall sign type size.
  
  Pre-drill holes into 1/16" aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

### Behavioral Health

- **Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)**
  
  Screwhead to be painted to match module color. (P1, P2 or P3)
  
  Screws should not interfere with ADA components or messaging on Primary Module.

- **3/16" thick ADA Module**: Acrylic panel
  
  **Paint**: Match to P2 or P3
  
  All sides painted, with matte-finish clear-coat, all surfaces, ease side & bottom edges.
  
  Note: BH2 is not an insert panel.
Specifications

ADA MODULE
A1 Surface applied white tactile letters. Paint to Match: P8 (White) Typeface: 5/8" cap height. Helvetica Neue Regular Tracking: +20 To be surface inset into routed panel face
A2 Applied rasters Braille, Type 2 No paint on rasters.

PRIMARY INSERT

Behavioral Health
BH3 Messaging to be screen printed white (Config. A) or black (Config. B) per ID110 Configurations
BH4 Countersunk tamper proof screw locations. Screws are centered vertically on modules. Use 2 Screws for A Panel Use 2 Screws for B Panel

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
Sign Type: ID120

Guidelines
- Identify rooms and spaces by their assigned room number, function and utilization rules, including a changeable message component.
- ADA Content: Braille and tactile lettering is required for room number.
- Primary Content: B1/B2 Room Identification by room function or room occupant.

Helpful Hints
- Modules combine to create distinct sign variations.
- To order a sign, indicate the sign type series number and the module stacking configuration.
- Stacking order to follow: ADA Module Primary Module (B)
- Room signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

Questions? Please contact xxxxx
Specifications

ADA MODULE
3/16” thick ADA Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat,
all surfaces, ease top & side edges.

PRIMARY MODULE
1/16” Clear Acrylic Panel
with matte finish,
Paint (2) 3/16” x 6” bands
on second surface
to conceal B2 spacers,
Paint to match P2/P3
ease side edges.

B2
1/16” thick spacers
1/8” tall between front and back panel.
Paint to match P2/P3

B3
1/16” Acrylic Packer Panel
Paint: Match to P2/P3
P2 = ID110 Config. A
P3 = ID110 Config. B
All sides painted, with matte-finish clear-coat,
all surfaces, ease side and bottom edges.

REGULATORY MODULE
Separate Module installs
below ID120, reference
REG500/510 for additional
information.

BACKER PANEL
1/16” thick Backer Panel.
6” x 6” overall panel size.
All sides painted to
match P7 (Black)
sides painted.

Note: For outward swinging doors, sign is to be mounted so that the center line of tactile copy or Braille
(whichever is longer) is 9” min. from edge of door swing. ADA Standard Section 703.4.2 Location
**Specifications**

**MOUNTING**

D 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

E Modules attach to Backer Plate with industrial grade adhesive.

F Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**

Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page) Screwhead to be painted to match module color. (P1, P2 or P3)

Screws should not interfere with ADA components or messaging on Primary Module.

BH1 3/16” thick Acrylic panel
Paint: Match to P2 or P3
All sides painted, with matte-finish clear-coat, all surfaces, ease side & bottom edges.
Note: BH2 is not an insert panel.
Specifications

**ADA MODULE**
- **A1**
  - Surface applied white tactile letters.
  - Paint to Match: P8 (White)
  - Typeface: 5/8” cap height.
  - Helvetica Neue Regular
  - Tracking: +20
  - To be surface inset into routed panel face
- **A2**
  - Applied rasters
  - Braille, Type 2
  - No paint on rasters

**PRIMARY INSERT**
- **B1**
  - Clear Acetate insert,
  - Typeface: 5/8” cap height.
  - Helvetica Neue Regular
  - Tracking: +20
  - Print to Match: White
- **B2**
  - Clear Acetate insert,
  - Typeface: 5/8” cap height.
  - Helvetica Neue Regular
  - Tracking: +20
  - Print to Match: Black

**Behavioral Health**
- **B1**
  - Messaging to be screen printed white (Config. A) or black (Config. B) per ID110 Configurations
- **B2**
  - Countersunk tamper proof screw locations.
  - Screws are centered vertically on modules.
  - Use 2 Screws for A Panel
  - Use 4 Screws for B Panels

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Sign Type: ID130

Configuration A

Guidelines
- Identify rooms and spaces by their assigned room number, function and utilization rules, including a changeable message component.
- ADA Content: Braille and tactile lettering is required for room number.
- Primary Content: B1 Room Identification by room function.

Helpful Hints
- Modules combine to create distinct sign variations.
- To order a sign, indicate the sign type series number and the module stacking configuration.
- Stacking order to follow: ADA Module Primary Module (B)
- Room signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

Questions? Please contact xxxxx

<table>
<thead>
<tr>
<th>Configuration</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADA Panel 2&quot; x 6&quot;</td>
<td>1</td>
</tr>
<tr>
<td>Primary Panel - Room Function 6&quot; x 6&quot;</td>
<td>1</td>
</tr>
<tr>
<td>Backer Panel 8&quot; x 6&quot;</td>
<td>1</td>
</tr>
</tbody>
</table>

C Regulatory Module (not shown) size varies. See REG500/510 for additional details.
F Mounting Plate (dashed) to be installed on wall if necessary
### Specifications

#### ADA MODULE
3/16” thick ADA Module  
Acrylic panel  
Paint: Match to P1  
All sides painted, with matte-finish clear-coat, all surfaces, ease top and side edges.

#### PRIMARY MODULE
1/16” Clear Acrylic Panel with matte finish,  
Paint (2) 3/16” x 6” bands on second surface to conceal B2 spacers, Paint to match P2 ease side edges.

1/16” thick spacers  
1/8” tall between front and back panel.  
Paint to match P2

1/16” Acrylic Packer Panel  
Paint: Match to P2  
All sides painted, with matte-finish clear-coat, all surfaces, ease side and bottom edges.

#### REGULATORY MODULE
Separate Module installs below ID130, reference REG500/510 for additional information.

#### BACKER PANEL
1/16” thick Backer Panel.  
8” x 6” overall panel size.  
All sides painted to match P7 (Black) sides painted.

---

<table>
<thead>
<tr>
<th>Part</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1</td>
<td>2100 Regional Identification Panel</td>
</tr>
<tr>
<td>B1</td>
<td>Primary Module</td>
</tr>
<tr>
<td>B2</td>
<td>Regulator Module</td>
</tr>
<tr>
<td>B3</td>
<td>Regulatory Module</td>
</tr>
<tr>
<td>C</td>
<td>Backer Panel</td>
</tr>
</tbody>
</table>

---

**Note:** For outward swinging doors, sign is to be mounted so that the center line of tactile copy or Braille (whichever is longer) is 9” min. from edge of door swing. ADA Standard Section 703.4.2 Location
### Specifications

**Mounting**
- 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

**Modules**
- Modules attach to Backer Plate with industrial grade adhesive.

**Mounting Plate**
- Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.
- Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**
- Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)
- Screwhead to be painted to match module color. (P1, P2 or P3)
- Screws should not interfere with ADA components or messaging on Primary Module.

**BH2**
- 3/16” thick Acrylic panel
- Paint: Match to P2 or P3
- All sides painted, with matte-finish clear-coat, all surfaces, ease side and bottom edges.
- Note: BH2 is not an insert panel.
Specifications

ADA MODULE

A1
Surface applied white tactile letters, Paint to Match: P8 (White)
Typeface: 5/8” cap height, Helvetica Neue Regular
Tracking: +20
To be surface inset into routed panel face

A2
Applied rasters
Braille, Type 2
No paint on rasters

PRIMARY INSERT

B1
Clear Acetate insert, Typeface: 5/8” cap height, Helvetica Neue Regular
Tracking: +20
Print to Match: White

Behavioral Health

B1
Messaging to be screen printed white.

B1
Countersunk tamper proof screw locations.
Screws are centered vertically on modules.
Use 2 Screws for A Panel
Use 2 Screws for B Panel

Questions? Please contact xxxxx
SIGN TYPE: ID200

CONFIGURATIONS

**Configuration A**
- A: ADA Panel 2" x 10" 1
- B: Primary Panel - Department Name 4" x 10" 1
- E: Backer Panel 6" x 10" 1

**Configuration B**
- A: Brand Panel 2" x 10" 1
- B: Primary Panel - Department Name 4" x 10" 1
- E: Backer Panel 6" x 10" 1

**Guidelines**
- Identify Departments by their assigned function and utilization.
- ADA Content: Identification by room number, brand mark utilizing both Braille and tactile lettering is required.
- Primary Content: BI Department Identification by room function.

**Helpful Hints**
- Modules combine to create distinct sign variations.
- To order a sign, indicate the sign type series number and the module stacking configuration.
- Stacking order to follow: ADA Module Primary Module (B)
- Room signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.
Specifications

ADA MODULE

3/16” thick ADA Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces, ease top and side edges.

PRIMARY MODULE

1/16” Clear Acrylic Panel with matte finish,
Paint (2) 3/16” x 6” bands on second surface to conceal B2 spacers,
Paint to match P2
ease side edges

1/16” thick spacers
1/8” tall between front and back panel,
Paint to match P2

1/16” Acrylic Backer Panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease side and bottom edges.

BACKER PANEL

1/16” thick Backer Panel.
10” x 6” overall panel size.
All sides painted to match P7 (Black) sides painted.

Note: For outward swinging doors, sign is to be mounted so that the center line of tactile copy or Braille (whichever is longer) is 9” min. from edge of door swing. ADA Standard Section 703.4.2 Location.
**Specifications**

**MOUNTING**

- **D** 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.
- **E** Modules attach to Backer Plate with industrial grade adhesive.
- **F** Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.
  
  Pre-drill holes into 1/16” aluminum Mounting Plate. Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**

Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)

Screwhead to be painted to match module color. *(P1, P2 or P3)*

Screw should not interfere with ADA components or messaging on Primary Module.

- **BH1** 3/16” thick Acrylic panel
  
  Paint: Match to P2 or P3
  
  All sides painted, with matte-finish clear-coat, all surfaces, ease side and bottom edges
  
  Note: BH2 is not an insert panel.
Specifications

ADA MODULE
A1 Surface applied white tactile letters, Typeface: 5/8” cap height. Helvetica Neue Regular Tracking: +20 To be surface inset into routed panel face.

A2 Applied rasters Braille, Type 2 No paint on rasters

A3 Surface applied white tactile letters, Logo Artwork to be provided Cap Height: Letters “U-S” 9/16” tall To be surface inset into routed panel face

PRIMARY INSERT

Behavioral Health
BH1 Messaging to be screen printed white.
BH4 Countersunk tamper proof screw locations. Screws are centered vertically on modules. Use 2 Screws for A Panel Use 4 Screws for B Panel

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Sign Type: ID210

Guidelines
- Identify department by function and utilization rules.
- ADA Content: Braille and tactile lettering is required for room number.
- Primary Content: Department Identification by room function.

Helpful Hints
- Modules combine to create distinct sign variations.
- To order a sign, indicate the sign type series number and the module stacking configuration.
- Stacking order to follow: ADA Module Primary Module (B)
- Room signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

Questions? Please contact xxxxx

Configuration A

<table>
<thead>
<tr>
<th>Qty.</th>
<th>Item Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ADA Panel 2” x 10”</td>
</tr>
<tr>
<td>1</td>
<td>Primary Panel - Department Name 4” x 1’-2”</td>
</tr>
<tr>
<td>1</td>
<td>Backer Panel 6” x 1’-2”</td>
</tr>
</tbody>
</table>

Configuration B

<table>
<thead>
<tr>
<th>Qty.</th>
<th>Item Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Brand Panel 2” x 10”</td>
</tr>
<tr>
<td>1</td>
<td>Primary Panel - Department Name 4” x 1’-2”</td>
</tr>
<tr>
<td>1</td>
<td>Backer Panel 6” x 1’-2”</td>
</tr>
</tbody>
</table>

Mounting Plate (dashed) to be installed on wall if necessary
Specifications

ADA MODULE
3/16" thick ADA Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces, ease top and side edges.

PRIMARY MODULE
1/16" Clear Acrylic Panel with matte finish,
Paint (2) 3/16" x 6" bands on second surface to conceal B2 spacers,
Paint to match P2 ease side edges.

B2
1/16" thick spacers 1/8" tall between front and back panel.
Paint to match P2

1/16" Acrylic Backer Panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease side and bottom edges.

BACKER PANEL
1/16" thick Backer Panel.
14" x 6" overall panel size.
All sides painted to match P7 (Black) sides painted.

Note: For outward swinging doors, sign is to be mounted so that the center line of tactile copy or Braille (whichever is longer) is 9" min. from edge of door swing. ADA Standard Section 703.4.2 Location.
**Specifications**

**MOUNTING**
- 1/16" thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

- Modules attach to Backer Plate with industrial grade adhesive.

- Mounting Plate size varies per each sign type. Overall dimensions should be 1/2" smaller on all sides in relation to overall sign type size.
  - Pre-drill holes into 1/16” aluminum Mounting Plate. Attach to wall with mechanical fasteners. 
  - VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**
- Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)
  - Screwhead to be painted to match module color. (P1, P2 or P3)
  - Screws should not interfere with ADA components or messaging on Primary Module.

- 3/16” thick ADA Module Acrylic panel
  - Paint: Match to P2 or P3 
  - All sides painted, with matte-finish clear-coat, all surfaces, ease side edges. 
  - Note: BH2 is not an insert panel.
Specifications

ADA MODULE

Surface applied white tactile letters, Typeface: 5/8” cap height. Helvetica Neue Regular Tracking: +20
To be surface inset into routed panel face

Applied rasters Braille, Type 2
No paint on rasters

Surface applied white tactile letters, Logo Artwork to be provided.
Cap Height: Letters “U-S” 9/16” tall
To be surface inset into routed panel face

PRIMARY INSERT

Clear Acetate insert, Typeface: 5/8” cap height. Helvetica Neue Regular Tracking: +20
Print to Match: White

Behavioral Health

Messaging to be screen printed white.

Countersunk tamper proof screw locations. Screws are centered vertically on modules. Use 2 Screws for A Panel Use 4 Screws for B Panel

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
**Sign Type: ID300**

**Guidelines**
- Identify rooms and spaces by their assigned room number, function and utilization rules.
- Primary Content: Identification by Bay Number.

**Helpful Hints**
- Modules combine to create distinct sign variations.
- To order a sign, indicate the sign type series number and the module stacking configuration.

**Parts**

<table>
<thead>
<tr>
<th>ID300</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand Panel</td>
<td>2</td>
</tr>
<tr>
<td>2 1/2&quot; x 8&quot;</td>
<td></td>
</tr>
<tr>
<td>Primary Panel - Identification</td>
<td>2</td>
</tr>
<tr>
<td>8&quot; x 8&quot;</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

PRIMARY MODULE

B1
Double sided 3/4” thick flag sign.
Accent Band
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces.

B2
Double sided 3/4” thick flag sign.
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces.
Sign secures to the wall with fabricated Alum. Key and mounting plate.
MOUNTING

D1 Fabricated Alum. Key
D2 3/4” Alum. channel structure
D3 Mounting Plate, 3/4” X 3/4”x 1/8” Alum. Channel
D4 Mechanical Fastener secures mounting plate.
D5 Slotted Hole for Alum. Key
D6 1/16” Alum. panels, all sides painted, with matte-finish clear-coat, all surfaces.

Detail 1

Primary Module Size:
10.5” x 8”
Specifications

**PRIMARY MODULE**

A1: White vinyl letters, 1 1/8" cap height. Typeface: Helvetica Neue Regular

A2: White vinyl letters, 4 1/8" cap height. Typeface: Helvetica Neue Regular

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Sign Type: ID400

Guidelines

- Identify rooms and spaces by their assigned building name or department ID.
- Primary Content: Welcoming into a space, office hour listing of a department.

Helpful Hints

- Use this sign at department entrances with glass door or sidelites. Hours of operations for operational information.

Questions? Please contact xxxxx

### CONFIGURATIONS

<table>
<thead>
<tr>
<th>ID400</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Vinyl Door Lettering</td>
<td>1</td>
</tr>
</tbody>
</table>
**Specifications**

- **RU_logotype.eps**
  - 2 1/8” cap height
  - Artwork provided by client.
  - Apply second-surface
  - Applied Vinyl: **V7**

- **Copy**
  - 1” cap height
  - Typeface: Helvetica Neue Regular.
  - Tracking: +25
  - Apply second-surface
  - Applied Vinyl: **V7**

---

For typography, finish/material and symbol specifications refer to **Manual Part 2, Section A: Graphic Standards**.
SECTION D:
REGULATORY SIGNS

REG100  REQUIRED BUILDING SIGNS
REG110  REQUIRED BUILDING SIGNS
REG120  NOTICE SIGNS
REG200  OVERHEAD BUILDING SIGNS
REG300  STAIRWELL IDENTIFICATION
REG400  VINYL DOOR IDENTIFICATION
REG500  PAPER INSERT?
REG100-400 Series – Overview

Regulatory Overview

Recommended sign type configurations shown. Additional module configurations must be approved by Rutgers University Environmental Graphics Coordinator and/or Department of Facilities, Planning and Development.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Guidelines

- Identify interior spaces with regulated signage that satisfies federal, state and local laws, and building codes.
- ADA Content: Braille and tactile lettering is required for room function or name.

Helpful Hints

- Keep in mind similar rooms within building when specifying.
- Sign location is driven by ADA requirements in terms of relationship to room door (latch side) and standard mounting height.
- REG100 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

<table>
<thead>
<tr>
<th>REG100</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A ADA Panel - 2 1/2&quot; x 7 1/2&quot;</td>
<td>1</td>
</tr>
<tr>
<td>C Secondary Panel - 7 1/2&quot; x 7 1/2&quot;</td>
<td>1</td>
</tr>
<tr>
<td>E Backer Panel 10&quot; x 7 1/2&quot;</td>
<td>1</td>
</tr>
</tbody>
</table>
Specifications

REGULATORY MODULE
C1
3/16" thick module
Acrylic panel
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces, ease top and side edges.

ADA MODULE
A1
3/16" thick ADA Module
Acrylic panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease bottom and side edges.

BACKER PANEL
E
1/16" thick Backer Panel.
All other sides painted to match P7 (Black).

Note: For outward swinging doors, sign is to be mounted so that the center line of tactile copy or Braille ( whichever is longer) is 9" min. from edge of door swing. ADA Standard Section 703.4.2 Location.
**Specifications**

**MOUNTING**

D 1/16" thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

E Modules attach to Backer Plate with industrial grade adhesive.

F Mounting Plate size varies per each sign type. Overall dimensions should be 1/2" smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16" aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**

Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module, (see screw location on the following page) Screwhead to be painted to match module color. (P2 or P3) Screw should not interfere with ADA components or messaging on Primary Module.
Specifications

ADA MODULE
Applied white tactile letters, 5/8” cap height. Lettering is surface applied, routed and surface inset. Typeface: Helvetica Neue Regular.

A3
Applied rasters (Braille type 2). No paint on rasters.

REGULATORY MODULE
Silk screened black symbol, refer to Iconography (p.X) within the Kit of Parts section of manual for all required regulatory signage. If you do not find a symbol for your depiction, please contact the University representative xxxx.

Behavioral Health
Counter sunk tamper proof screw locations. Screws are centered vertically on modules. Use 2 Screws for A Panel Use 2 Screws for C Panel

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Sign Type: REG110

Guidelines

- Identify interior spaces with regulated signage that satisfies federal, state and local laws, and building codes.
- ADA Content: Both Braille and tactile lettering is required for room function or name.

Helpful Hints

- Keep in mind similar rooms within building when specifying.
- Sign location is driven by ADA requirements in terms of relationship to room door (latch side) and standard mounting height.
- REG110 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

### REG110

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<th>Part</th>
<th>Description</th>
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<tr>
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</tr>
<tr>
<td>C</td>
<td>Secondary Panel - 7 1/2&quot; x 7 1/2&quot;</td>
<td>1</td>
</tr>
<tr>
<td>E</td>
<td>Backer Panel 11&quot; x 7 1/2&quot;</td>
<td>1</td>
</tr>
</tbody>
</table>

Questions? Please contact xxxxx
Specifications

REGULATORY MODULE

C1
3/16” thick module
Acrylic panel.
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces, ease top & side edges.

ADA MODULE

A1
3/16” thick ADA Module
Acrylic panel.
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease bottom & side edges.

BACKER PANEL

E
1/16” thick Backer Panel.
All other sides painted to match P7 (Black).

Note: For outward swinging doors, sign is to be mounted so that the center line of tactile copy or Braille (whichever is longer) is 9” min. from edge of door swing. ADA Standard Section 703.4.2 Location
**REG110**

**SECTION D: REGULATORY SIGNS**

**Specifications**

**MOUNTING**

**D**

1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

**E**

Modules attach to Backer Plate with industrial grade adhesive.

**F**

Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**

Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module, (see screw location on the following page)

Screwhead to be painted to match module color.

(P2 or P3)

Screws should not interfere with ADA components or messaging on Primary Module.
Specifications

ADA MODULE
- Applied white tactile letters, 5/8” cap height.
- Lettering is surface applied, routed and surface inset.
- Typeface: Helvetica Neue Regular.
- Applied rasters (Braille type 2).
- No paint on rasters.

REGULATORY MODULE
- Silk screened black symbol, refer to Iconography (p.X) within the Kit of Parts section of manual for all required regulatory signage.
- If you do not find a symbol for your depiction, please contact the University representative xxxx.

Behavioral Health
- Countersunk tamper proof screw locations.
- Screws are centered vertically on modules.
- Use 2 Screws for A Panel
- Use 2 Screws for C Panel

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards

Questions? Please contact xxxx
Sign Type: REG120

- Use Stairways in Case of FIRE
- Do Not Use Elevators

**Guidelines**

- Identify interior spaces with regulated signage that satisfies federal, state and local laws, and building codes.
- ADA Content: Both Braille and tactile lettering is required for room function or name.

**Helpful Hints**

- Keep in mind similar rooms within building when specifying.
- Sign location is driven by ADA requirements in terms of relationship to room door (latch side) and standard mounting height.
- REG120 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

**Configuration**

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<td>Secondary Panel - 7 1/2&quot; x 7 1/2&quot;</td>
<td>1</td>
</tr>
<tr>
<td>E</td>
<td>1</td>
</tr>
<tr>
<td>Backer Plate - 7 1/2&quot; x 7 1/2&quot;</td>
<td>1</td>
</tr>
</tbody>
</table>

**Questions? Please contact [Contact Information]**

**SECTION D: REGULATORY SIGNS**

3D.11
**Specifications**

- **C1**: 1/4” thick Acrylic panel  
  Match to P3  
  All sides painted, with matte-finish clear-coat, all surfaces, ease all edges.

- **C2**: Accent Band Paint:  
  Match to P2  
  All sides painted, with matte-finish clear-coat, all surfaces, ease all edges.

---

**REG120**  
**NOTICE SIGNS**  

**Use Stairways In Case of FIRE**  
**Do Not Use Elevators**
Specifications

D 1/16" thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

E Modules attach to Backer Plate with industrial grade adhesive.

F Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

Behavioral Health

Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module, (see screw location on the following page) Screwhead to be painted to match module color. (P2 or P3) Screws should not interfere with ADA components or messaging on Primary Module.
Specifications

**REGULATORY MODULE**

- Silk screened black letters, 5/8” cap height. Typeface: Helvetica Neue Regular.
- Silk screened Black PX Red Symbol PX, refer to Iconography (p.X) within the Kit of Parts section of manual for all required regulatory signage.

**GRAPHIC LAYOUT**

- Use Stairways In Case of FIRE
- Do Not Use Elevators

- EMERGENCY EXIT ONLY
- AUTHORIZED PERSONNAL ONLY
- No Exit
- To Exit
- Use Stairways In Case of FIRE Do Not Use Elevators
- Go to Stair 1 for Nearest Area Area of Refuge

**GRAPHIC DONT’S**

- Incorrect Graphic Configuration
- Incorrect Color Configuration

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Guidelines**

- Identify interior spaces with regulated signage that satisfies federal, state and local laws, building codes.
- ADA Content: Both Braille and tactile lettering is required for room function or name.

**Helpful Hints**

- Keep in mind similar rooms within building when specifying.
- Sign location is driven by ADA requirements in terms of relationship to room door (latch side) and standard mounting height.

---

**Sign Type: REG200**

**PARTS**

<table>
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<td>C</td>
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</tbody>
</table>

Primary Panel - Identification 10" x 8"

Mounting Frame & Plate
Specifications

REGULATORY MODULE

C1
Double sided 3/4” thick flag sign.
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces.

C2
Accent Band Paint:
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces.
Sign secures to the wall with fabricated Alum. Key and mounting plate.
REG200
OVERHEAD BUILDING SIGNS

Specifications

MOUNTING

D1  Fabricated Alum. Key
D2  3/4" Alum. channel structure
D3  Mounting Plate, 3/4" x 3/4" x 1/8" Alum. Channel
D4  Mechanical Fastener secures mounting plate.
D5  Slotted Hole for Alum. Key
D6  1/16" Alum. panels, All sides painted, with matte-finish clear-coat, all surfaces.

REGULATORY Module Size: 10" x 8"

PARTS
ELEVATION
DETAIL
GRAPHIC LAYOUT

SECTION D: REGULATORY SIGNS
REGULATORY MODULE
Logo silk screened second surface
Print to match P7 Black
Refer to Iconography (p.X) within the Kit of Parts section of manual for all required regulatory signage.
If you do not find a symbol for your depiction, please contact the University representative xxxx.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Sign Type: REG300

Guidelines
- Identify interior spaces with regulated signage that satisfies federal, state and local laws, and building codes.
- ADA Content: Both Braille and tactile lettering is required for room function or name.

Helpful Hints
- Keep in mind similar rooms within building when specifying.
- Sign location is driven by ADA requirements in terms of relationship to room door (latch side) and standard mounting height.
- REG300 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

Questions? Please contact xxxxx

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<tr>
<td>E</td>
<td>1</td>
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<tr>
<td>Backer Panel 1'-10&quot; x 1'-3&quot;</td>
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</table>

F Mounting Plate (dashed) to be installed on wall if necessary
Specifications

REGULATORY MODULE

C1 3/16” thick Acrylic Panel
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces.

C2 Accent Band Paint:
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces.
Specifications

**MOUNTING**

- **D**: 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

- **E**: Modules attach to Backer Plate with industrial grade adhesive.

- **F**: Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

  - Pre-drill holes into 1/16” aluminum Mounting Plate. Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**

- Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)

  - Screwhead to be painted to match module color. *(P2 or P3)*

  - Screws should not interfere with ADA components or messaging on Primary Module.

---

**STAIR 2**

**ROOF ACCESS**

**LEVEL 1 TO 4**

**DOWN TO LEVEL 1 FOR EXIT DISCHARGE**

**Regulatory Module Size:**

- **C**: 1'-3" x 1'-10"
Specifications

**REGULATORY MODULE**

- **C1**: Applied black tactile letters, 1 1/2" cap height. Lettering is surface applied, routed and surface inset. Typeface: Helvetica Neue Regular.

- **C2**: Applied black tactile letters, 1" cap height. Lettering is surface applied, routed and surface inset. Typeface: Helvetica Neue Regular.

- **C3**: 1/4" thick Acrylic panel. Match to P3. All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

- **C4**: Applied black tactile letters, 5" cap height. Lettering is surface applied, routed and surface inset. Typeface: Helvetica Neue Regular.

- **C5**: Applied black tactile letters, 1" cap height. Lettering is surface applied, routed and surface inset. Typeface: Helvetica Neue Regular.

- **C6**: 1/32" raised arrow applied to sign surface.

- **C7**: Applied rasters Braille Type 2 (Typical)

**Behavioral Health**

- **BH1**: Countersunk tamper proof screw locations. Screws are centered vertically on modules. Use 4 Screws for C Panel.

---

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.

Questions? Please contact xxxxx
Sign Type: REG400

Guidelines
- Identify interior spaces with regulated signage that satisfies federal, state and local laws, and building codes.

Helpful Hints
- REG400 must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

SECTION D: REGULATORY SIGNS
Specifications

C1 No_Smoking.eps
3” height
Artwork provided by client
Apply second-surface
Applied Vinyl: V7

C2 No_Weapons.eps
3” height
Artwork provided by client
Apply second-surface
Applied Vinyl: V7

C3 Place below Vinyl ID
Door graphics.
Location should be within a 4'-0” – 5'-0” viewable area.
SECTION D: REG500 SERIES
REG500-530 Series – Overview

Regulatory Paper
Insert and Chassis
Overview
Recommended sign type
c down configurations shown.
Additional module
c onfigurations must be
approved by Rutgers
 University Environmental
Graphics Coordinator and/
or Department of Facilities,
Planning and Development.

Insert Selection
Reference the Kit of Parts
(page X) section of manual
for lab insert graphic layouts.

If you do not find an insert
for your application, please
contact the University
representative xxxx.
Please contact XXXX XXXXXXX,
for all final artwork & approval.

REG500 Series

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<th>REG510</th>
<th>REG520</th>
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✓ = Permissible configuration  x = Non-permissible configuration

Questions? Please contact xxxx
### REG 500 Series Configurations

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<td></td>
</tr>
</tbody>
</table>

- ✓ = Permissible configuration
- X = Non-permissible configuration

---

**Guidelines**

- Regulatory messaging to identify notices and warnings that is changeable message component.

**Door Sign Configuration Rules**

REG500-510 can mount directly underneath Door Signs ID110, ID120, and ID130. Overall height of both the Door Sign and REG500-510 cannot exceed 1'-0". See chart to left to identify those permissible and non-permissible combinations.

**Helpful Hints**

- Keep in mind similar rooms within building when specifying.
- Sign location is driven by ADA requirements in terms of relationship to room door (latch side) and standard mounting height.
- Determine standard (first name, last name, no prefixes or suffixes) for office inserts.
- Secondary content related to room utilization rules could include ‘Authorized Use Only’ or ‘No Food or Drinks’.

---

Questions? Please contact xxxxx
Specifications

REGULATORY MODULE

- **REG500 + Configuration A**
  - (shown with separate Door Sign ID110)

  **Biosafety Level 2**
  
  ID110, ID120 or ID130

  **INWARD SWING**
  **OUTWARD SWING**

  Note: For outward swinging doors, sign is to be mounted so that the center line of tactile copy or Braille (whichever is longer) is 9” min. from edge of door swing. ADA Standard Section 703.4.2 Location

**ELEVATION**

**BACKER PANEL**

- 1/16” thick Backer Panel.
  - 6” x 6” overall panel size.
  - All other sides painted to match P7 (Black).

**INSTALLATION**
Specifications

**Mounting**

D 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

E Modules attach to Backer Plate with industrial grade adhesive.

F Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate. Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**

Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)

Screwhead to be painted to match module color.

(P3) Screws should not interfere with ADA components or messaging on Primary Module.

Regulatory Insert Module Sizes:
REG500 = 2” x 6”
REG510 = 4” x 6”

Backer Panel:
REG500 = 2” x 6”
REG510 = 4” x 6”

Mounting Plate (if necessary for application)
Specifications

REGULATORY MODULE

C1
Clear Acetate insert,
Typeface: 3/8" cap height.
Helvetic Neue Regular
Typecase: UPPERCASE
Tracking: +20
Print to Match: Black

C2
Clear Acetate insert,
Typeface: 5/8" cap height.
Helvetic Neue Regular
Tracking: +20
Print to Match: Black

Refer to Iconography
& Insert Graphic Layouts
(p.X) within the Kit of Parts
for icons & background
colors.

Behavioral Health

BH1
Countersunk tamper
proof screw locations.
2 Screws per 2” module,
4 Screws per 4” module.

BH3
Messaging to be be
screen printed
black.

Insert Selection Process

Graphics layout specs
for REG500/510 Config. B
on this page should only
be used to configure
new insert options not
shown on page X of this
manual. If you do not find a
layout for your depiction,
please contact the
University representative
xxxx.

Questions? Please contact xxxx.

For typography, finish/material and symbol specifications
refer to Manual Part 2, Section A: Graphic Standards.
Guidelines

- Identify rooms and spaces by their assigned room number, function and utilization rules, including a changeable message component (Primary and Secondary modules).
- ADA Content: (ID200) Both Braille and tactile lettering is required for room number.
- Primary Content: Department identification by function or use – room name.

Helpful Hints

- To order a sign, indicate the sign type series number and the module stacking configuration.

Questions? Please contact xxxxx
Specifications

C1 1/16" clear acrylic front panel with matte finish. Band silk screened second surface. Print to match P2.

C2 1/8" Acrylic backer panel face. Paint to match P3.

C3 Paper insert, provided by others.

C4 1/16" Clear Acrylic Panel with matte finish, on second surface to conceaL C4 spacers, Paint to match P3 ease side edges.

C5 1/16" thick spacers, 1/8" tall between front & back pane Silk screened sub-surface to match P2.
**Specifications**

**MOUNTING**

**D** 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

**E** Modules attach to Backer Plate with industrial grade adhesive.

**F** Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.
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</tr>
<tr>
<td>DR270</td>
<td>CEILING MOUNTED DIRECTIONAL</td>
</tr>
<tr>
<td>DR280</td>
<td>CEILING MOUNTED DIRECTIONAL</td>
</tr>
<tr>
<td>DR300</td>
<td>FREESTANDING DIRECTIONAL</td>
</tr>
</tbody>
</table>
**Wall Mounted Directional Overview**

Typical sign type configurations shown per each panel size and messages. Additional primary module configurations must be approved by Rutgers University EG Coordinator and/or Department of Facilities, Planning and Development.

For additional information on what sign type is permissible per your application please refer to the Sign Selection Process for each signtype.

---

### DR100 Series

<table>
<thead>
<tr>
<th>1 Arrow</th>
<th>2 MSG (1-2 Lines)</th>
<th>2 MSG (2-3 Lines)</th>
<th>3 MSG (1 Line)</th>
<th>3 MSG (2-3 Lines)</th>
<th>4 MSG (1 Line)</th>
<th>4 MSG (2-3 Lines)</th>
<th>5 MSG 6 MSG</th>
</tr>
</thead>
<tbody>
<tr>
<td>DR100</td>
<td>DR110</td>
<td>DR120</td>
<td>DR130</td>
<td>DR120</td>
<td>DR130</td>
<td>DR120</td>
<td>DR130 X</td>
</tr>
<tr>
<td>2 Arrows</td>
<td>X</td>
<td>DR110</td>
<td>DR120</td>
<td>DR120</td>
<td>DR130</td>
<td>DR120</td>
<td>DR130 DR140</td>
</tr>
<tr>
<td>3 Arrows</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>DR120</td>
<td>DR130</td>
<td>DR120</td>
<td>DR130 DR140</td>
</tr>
<tr>
<td>4 Arrows</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>DR130</td>
<td>DR120</td>
<td>DR130 DR140</td>
</tr>
</tbody>
</table>

X = configuration not premissable in system
Sign Type: DR110

Guidelines

- Provide sequential guidance throughout the space with strategically placed and programmed messaging.
- Brand: Reinforce the brand equity in the built space with accent color and University Seal punctuation.
- Primary Content: Directional messages and arrows to primary interior destinations.
- Secondary / Accent: architectural accent band.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specifying interior signs.
- Use only standard approved nomenclature and abbreviations.
- Modules combine to create distinct sign variations.
- To order a sign, indicate the signtype series number and the module stacking configuration.

<table>
<thead>
<tr>
<th>Configuration</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand Panel</td>
<td>1</td>
</tr>
<tr>
<td>2 1/2” x 1'-1 3/4”</td>
<td></td>
</tr>
<tr>
<td>Primary Panel</td>
<td>1</td>
</tr>
<tr>
<td>5” x 1'-1 3/4”</td>
<td></td>
</tr>
<tr>
<td>Secondary Panel</td>
<td>1</td>
</tr>
<tr>
<td>1/2” x 1'-1 3/4”</td>
<td></td>
</tr>
<tr>
<td>Backer Panel</td>
<td>1</td>
</tr>
<tr>
<td>8” x 1'-1 3/4”</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

BRAND MODULE
3/16” thick Brand Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces.
Ease top and side edges.

Rutgers Seal
Surface Paint: Match to P5
matte-finish clear-coat, all surfaces.

PRIMARY MODULE
3/16” thick Primary Module
Acrylic panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces.
Ease side edges.

ACCENT MODULE
3/16” thick Accent Module
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces.
Ease side and bottom edges.

1/16” thick Backer Panel.
(not shown)
8” x 1’-1 3/4” panel size.
All other sides painted to match P7 (Black).
### Specifications

**MOUNTING**
- 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.
- Modules attach to Backer Plate with industrial grade adhesive.
- Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**
- Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)
- Screwhead to be painted to match module color. *(P1,P2,P3)*
- Screws should not interfere with ADA components or messaging on Primary Module.
Specifications

**Primary Messages**
- Paint: Match to \textbf{P4} Letters, 5/8" tall
- Typeface: Helvetica Neue Regular
- Tracking: +20

**Arrows**
- Paint: Match to \textbf{P4} Letters, 1 1/16" tall

**MESSAGE ORDER HIERARCHY**
1. When possible, the nearest destination should appear as the first message on each panel.
2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages.
3. If message locations aren’t apparent arrow order should be as follows: UP (Straight), Left, Right.

**Typographic Grids**
- For 1 & 2 Line Messages
- For 3 Line Messages

**Character Count for Multi-Line Messages**
- \textbf{1 Line Message}: 18 Characters per line
- \textbf{2 Line Message}: 18 Characters per line, 36 characters total
- \textbf{3 Line Message}: 18 Characters per line limit, 54 characters total
Sign Selection Process

Below are the following steps for selecting the correct wall-mounted directional for your needs.

A. Determine the number of messages you require.

B. Determine message lengths and character (letter) counts for each message. Are your messages 1, 2 or 3 lines long? 18 Characters will fit per message line.

C. Select from the typical module heights (5”, 7.5”, 12.5” and 20”) based on previous steps. See layouts to the left for Sample Typographic Layouts.

D. Review Graphic Don’ts to ensure proper selection.

Example of Process

I need a directional sign with 2 messages total.
- One message requires 2 lines of copy.
- One message requires 1 line of copy, and is the nearest destination to the sign type.

DR110: is the correct selection for this example.
This Page Intentionally Left Blank
**Sign Type: DR120**

**Configuration**

<table>
<thead>
<tr>
<th>Part</th>
<th>Description</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Brand Panel</td>
<td>2 1/2” x 1'-1 3/4”</td>
</tr>
<tr>
<td>B</td>
<td>Primary Panel -</td>
<td>7 1/2” x 1'-1 3/4”</td>
</tr>
<tr>
<td>C</td>
<td>Secondary Panel -</td>
<td>1/2” x 1'-1 3/4”</td>
</tr>
<tr>
<td>E</td>
<td>Backer Panel</td>
<td>10 1/2” x 1'-1 3/4”</td>
</tr>
</tbody>
</table>

**Guidelines**

- Provide sequential guidance throughout the space with strategically placed and programmed messaging.
- Brand: Reinforce the brand equity in the built space with accent color and University Seal punctuation.
- Primary Content: Directional messages and arrows to primary interior destinations.
- Secondary / Accent: architectural accent band.

**Helpful Hints**

- Keep in mind the intuitive path of the user when locating and specifying interior signs.
- Use only standard approved nomenclature abbreviations.
- Modules combine to create distinct sign variations.
- To order a sign, indicate the sign type series number and the module stacking configuration.
Specifications

**BRAND MODULE**
3/16” thick Brand Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces.
Ease top and side edges.

**Rutgers Seal**
Surface Paint: Match to P5
matte-finish clear-coat, all surfaces.

**PRIMARY MODULE**
3/16” thick Primary Module
Acrylic panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces.
Ease side edges.

**ACCENT MODULE**
3/16” thick Accent Module
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces.
Ease side and bottom edges.

**1/16” thick Backer Panel.**
(not shown)
10 1/2” x 1’-1 3/4” panel size.
All other sides painted to match P7 (Black).
Specifications

**MOUNTING**
- 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

**E** Modules attach to Backer Plate with industrial grade adhesive.

**F** Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

- Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners.
- VHB tape the E Backer Panel direct to plate behind.

**Behavioral Health**

- Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)
- Screwhead to be painted to match module color. *(P1,P2,P3)*
- Screws should not interfere with ADA components or messaging on Primary Module.
**Specifications**

**Primary Messages**
- Paint: Match to P4
- Letters, 5/8" tall
- Typeface: Helvetica Neue Regular
- Tracking: +20

**Arrows**
- Paint: Match to P4
- Letters, 1 1/16" tall

**MESSAGE ORDER HIERARCHY**
1. When possible, the nearest destination should appear as the first message on each panel.

2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages.

3. If message locations aren’t apparent arrow order should be as follows: UP (Straight), Left, Right.

**Typographic Grid**

- **Three Line Message Panel**
- **Two Line Message**
- **One Line Message**
- **Two Line Message**

**Character Count for Multi-Line Messages**

- **One Line Message**
  - 18 Characters per line

- **Two Line Message**
  - 18 Characters per line, 36 characters total

- **Three Line Message**
  - 18 Characters per line limit

- **Three Line Message**
  - 18 Characters per line, 54 characters total
**Sign Selection Process**

Below are the following steps for selecting the correct wall-mounted directional for your needs.

A. Determine the number of messages you require.

B. Determine message lengths and character (letter) counts for each message. Are your messages 1, 2 or 3 lines long? 18 Characters will fit per message line.

C. Select from the typical module heights (5”, 7.5”, 12.5” and 20”) based on previous steps. See layouts to the left for Sample Typographic Layouts.

D. Review Graphic Don’ts to ensure proper selection.

**Example of Process**

I need a directional sign with 3 messages total.
- One message requires 3 lines of copy.
- Two messages require 1 line of copy

**DR120** is the correct selection for this example.

**Arrow Rules:** Messages with the same direction only get one arrow.

**Arrow + Message Location:** Arrow should stay to the left of messages, which are aligned left.

**Arrow Duplication:** Use only one arrow per direction to simplify panel hierarchy.
### Helpful Hints
- Keep in mind the intuitive path of the user when locating and specifying interior signs.
- Use only standard approved nomenclature and abbreviations.
- Modules combine to create distinct sign variations.
- To order a sign, indicate the sign type series number and the module stacking configuration.
- Stacking order to follow: Brand Module Primary Module.
- DR130 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

### Guidelines
- Provide sequential guidance throughout the space with strategically placed and programmed messaging.
- Brand: Reinforce the brand equity in the built space with accent color and University Seal punctuation.
- Primary Content: Directional messages and arrows to primary interior destinations.
- Secondary / Accent: architectural accent band.

### Configuration

<table>
<thead>
<tr>
<th>Configuration</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand Panel (A)</td>
<td>1</td>
</tr>
<tr>
<td>Primary Panel (B)</td>
<td>1</td>
</tr>
<tr>
<td>Secondary Panel (C)</td>
<td>1</td>
</tr>
<tr>
<td>Backer Panel (E)</td>
<td>1</td>
</tr>
</tbody>
</table>

**Sign Type:** DR130

**Configuration:**

- **A** Brand Panel: 2 1/2” x 1’-1 3/4”
- **B** Primary Panel: 1’ 1/2” x 1’-1 3/4”
- **C** Secondary Panel: 1/2” x 1’-1 3/4”
- **E** Backer Panel: 1’-1 1/2” x 1’-1 3/4”

**Guidelines:**

- Mounting Plate (dashed) to be installed on wall if necessary.
Specifications

**BRAND MODULE**
- 3/16" thick Brand Module
- Acrylic panel
- Paint: Match to P1
- All sides painted, with matte-finish clear-coat, all surfaces.
- Ease top and side edges.

**Rutgers Seal**
- Paint: Match to P5
- matte-finish clear-coat, all surfaces.

**PRIMARY MODULE**
- 3/16" thick Primary Module
- Acrylic panel
- Paint: Match to P2
- All sides painted, with matte-finish clear-coat, all surfaces.
- Ease side edges.

**ACCENT MODULE**
- 3/16" thick Accent Module
- Paint: Match to P3
- All sides painted, with matte-finish clear-coat, all surfaces.
- Ease side and bottom edges.

**1/16" thick Backer Panel.** (not shown)
- 1'-3 1/2" x 1'-1 3/4"
- All other sides painted to match P7 (Black).
**Behavioral Health**

Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module. (see screw location on the following page)

Screwhead to be painted to match module color.

(P1,P2,P3) Screws should not interfere with ADA components or messaging on Primary Module.

---

**Specifications**

**MOUNTING**

D 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

E Modules attach to Backer Plate with industrial grade adhesive.

F Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.
Specifications

Primary Messages
Paint: Match to P4 Letters, 5/8” tall
Typeface: Helvetica Neue Regular
Tracking: +20

Arrows
Paint: Match to P4 Letters, 1 1/16” tall

MESSAGE ORDER HIERARCHY
1. When possible, the nearest destination should appear as the first message on each panel.

2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages.

3. If message locations aren’t apparent arrow order should be as follows:
   UP (Straight), Left, Right.

TYPOGRAPHIC GRID

One Line Message
18 Characters per line

Two Line Message
18 Characters per line, 36 characters total

Three Line Message
18 Characters per line limit

3 Line Message
18 Characters per line, 54 characters total
Sign Selection Process

Below are the following steps for selecting the correct wall-mounted directional for your needs.

A. Determine the number of messages you require.

B. Determine message lengths and character (letter) counts for each message. Are your messages 1, 2 or 3 lines long? 18 Characters will fit per message line.

C. Select from the typical module heights (5”, 7.5”, 12.5” and 20”) based on previous steps. See layouts to the left for Sample Typographic Layouts.

D. Review Graphic Don’ts to ensure proper selection.

Example of Process

I need a directional sign with 4 messages total.
- Two messages require 3 lines of copy.
- One message requires 2 lines of copy, one message requires 1 line of copy.

DR130: is the correct selection for this example.
Sign Type: DR140

Guidelines

- Provide sequential guidance throughout the space with strategically placed and programmed messaging.
- Brand: Reinforce the brand equity in the built space with accent color and University Seal punctuation.
- Primary Content: Directional messages and arrows to primary interior destinations.
- Secondary / Accent: architectural accent band.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specifying interior signs.
- Use only standard approved nomenclature and abbreviations.
- Modules combine to create distinct sign variations.
- To order a sign, indicate the signtype series number and the module stacking configuration.
- Stacking order to follow: Brand Module Primary Module

### Configuration

<table>
<thead>
<tr>
<th>Configuration</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand Panel</td>
<td>1</td>
</tr>
<tr>
<td>2 1/2&quot; x 1'-1 3/4&quot;</td>
<td></td>
</tr>
<tr>
<td>Primary Panel</td>
<td>1</td>
</tr>
<tr>
<td>1'-8&quot; x 1'-1 3/4&quot;</td>
<td></td>
</tr>
<tr>
<td>Secondary Panel</td>
<td>1</td>
</tr>
<tr>
<td>1/2&quot; x 1'-1 3/4&quot;</td>
<td></td>
</tr>
<tr>
<td>Backer Panel</td>
<td>1</td>
</tr>
<tr>
<td>1'-11&quot; x 1'-1 3/4&quot;</td>
<td></td>
</tr>
</tbody>
</table>

Mounting Plate (dashed) to be installed on wall if necessary
Specifications

**BRAND MODULE**
- 3/16" thick Brand Module
- Acrylic panel
- Paint: Match to P1
- All sides painted, with matte-finish clear-coat, all surfaces.
- Ease top and side edges.

**Rutgers Seal**
- Paint: Match to P5
- matte-finish clear-coat, all surfaces.

**PRIMARY MODULE**
- 3/16" thick Primary Module
- Acrylic panel
- Paint: Match to P2
- All sides painted, with matte-finish clear-coat, all surfaces.
- Ease side edges.

**ACCENT MODULE**
- 3/16" thick Accent Module
- Paint: Match to P3
- All sides painted, with matte-finish clear-coat, all surfaces.
- Ease side and bottom edges.

**1/16" thick Backer Panel.**
- (not shown)
- 1'-11" x 1'-1 3/4 " panel size.
- All other sides painted to match P7 (Black).
Behavioral Health

Pre-drill holes into face side of modules. Countersunk tamper proof screws secured through holes on the face of each module, (see screw location on the following page) Screwhead to be painted to match module color. (P1,P2,P3) Screws should not interfere with ADA components or messaging on Primary Module.
Specifications

Primary Messages
- Paint: Match to P4
- Letters, 5/8" tall
- Typeface: Helvetica Neue Regular
- Tracking: +20

Arrows
- Paint: Match to P4
- Letters, 1 1/16" tall

MESSAGE ORDER HIERARCHY
1. When possible, the nearest destination should appear as the first message on each panel.

2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages.

3. If message locations aren’t apparent arrow order should be as follows:
   - UP (Straight), Left, Right.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Sign Selection Process

Below are the following steps for selecting the correct wall-mounted directional for your needs.

A. Determine the number of messages you require.

B. Determine message lengths and character (letter) counts for each message. Are your messages 1, 2 or 3 lines long? 18 characters will fit per message line.

C. Select from the typical module heights (5”, 7.5”, 12.5” and 20”) based on previous steps. See layouts to the left for Sample Typographic Layouts.

D. Review Graphic Don’ts to ensure proper selection.

Example of Process

I need a directional sign with 7 messages total:
- Two messages require 1 line of copy.
- Three messages require 2 lines of copy.
- One message requires 3 lines of copy.

DR140: is the correct selection for this example.
SECTION E:
DR200 SERIES
Ceiling Mounted Directional Overview

Typical sign type configurations shown per each panel size and messages. Additional primary module configurations must be approved by Rutgers University EG Coordinator and/or Department of Facilities, Planning and Development.

DR200-250 Series - Overview

**DR200 Series**

- **DR200**
  - Message 1 Line 1
  - Message 1 Line 1

- **DR210**
  - Message 1 Line 1
  - Message 1 Line 1
  - Message 1 Line 2

- **DR220**
  - Message 1 Line 1
  - Message 1 Line 1
  - Message 2 Line 1

- **DR230**
  - Message 1 Line 1
  - Message 1 Line 1
  - Message 2 Line 1

- **DR240**
  - Message 1 Line 1
  - Message 1 Line 1
  - Message 2 Line 1
  - Message 2 Line 1

- **DR250**
  - Message 1 Line 1
  - Message 1 Line 1
  - Message 2 Line 1
  - Message 2 Line 1
  - Message 3 Line 1

**DR260-280 Series**

- **DR260**
  - Message 1 Line 1
  - Message 2 Line 1

- **DR270**
  - Message 1 Line 1
  - Message 1 Line 2
  - Message 2 Line 1
  - Message 2 Line 2

- **DR280**
  - Message 1 Line 1
  - Message 1 Line 1
  - Message 2 Line 1
  - Message 3 Line 1
  - Message 4 Line 1

**DR200 Series**

<table>
<thead>
<tr>
<th>DR200</th>
<th>1 MSG (1 Line)</th>
<th>1 MSG (2 Lines)</th>
<th>2 MSG (1 Line)</th>
<th>2 MSG (2 Lines)</th>
<th>3 MSG (1 Line)</th>
<th>4 MSG (1 Line)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Arrow</td>
<td>DR200</td>
<td>DR210</td>
<td>DR220</td>
<td>DR230</td>
<td>DR240</td>
<td>DR250</td>
</tr>
<tr>
<td>2 Arrows</td>
<td>X</td>
<td>X</td>
<td>DR220</td>
<td>DR220</td>
<td>DR250</td>
<td>DR250</td>
</tr>
<tr>
<td>3 Arrows</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>DR280</td>
</tr>
<tr>
<td>4 Arrows</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>DR280</td>
</tr>
</tbody>
</table>
Guidelines

- Provide sequential guidance throughout the space with strategically placed and programmed messaging.
- Brand: Reinforce the brand equity in the built space with accent color punctuation.
- Primary Content: Directional messages and arrows to primary interior destinations.
- Accent: architectural accent band.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specify interior signs.
- Determine standard (approved nomenclature, no abbreviations).

### SIGN TYPES

<table>
<thead>
<tr>
<th>PARTS</th>
<th>ELEVATION</th>
<th>DETAIL</th>
<th>GRAPHIC LAYOUT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DR200-220</td>
<td>CEILING MOUNTED DIRECTIONAL</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### DR200

<table>
<thead>
<tr>
<th>Qty.</th>
<th>SINGLE SIDED</th>
<th>DOUBLE SIDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Brand Panel</td>
<td>5&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>B. Primary Panel</td>
<td>7 1/2&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>C. Accent Panel</td>
<td>1 1/4&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>D. Backer Panel / Backer Frame</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

#### DR210

<table>
<thead>
<tr>
<th>Qty.</th>
<th>SINGLE SIDED</th>
<th>DOUBLE SIDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Brand Panel</td>
<td>5&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>B. Primary Panel</td>
<td>1-1/2&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>C. Accent Panel</td>
<td>1 1/4&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>D. Backer Panel / Backer Frame</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

#### DR220

<table>
<thead>
<tr>
<th>Qty.</th>
<th>SINGLE SIDED</th>
<th>DOUBLE SIDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Brand Panel</td>
<td>5&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>B. Primary Panel</td>
<td>1'-3&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>C. Accent Panel</td>
<td>1 1/4&quot; x 4'</td>
<td>1</td>
</tr>
<tr>
<td>D. Backer Panel / Backer Frame</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

Questions? Please contact xxxxx
Specifications

BRAND MODULE

3/8” thick Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, finish all surfaces.

A2
Rutgers Seal
Paint: Match to P5
matte-finish clear-coat, finish all surfaces.

PRIMARY MODULE

3/8” thick Acrylic with matte finish,
Paint to match P2
matte-finish clear-coat, finish all surfaces.

ACCENT MODULE

3/8” thick Acrylic
Paint to match P3
matte-finish clear-coat, finish all surfaces.

INSTALLATION

CEILING MOUNTED DIRECTIONAL
Note: Any DR200 Series sign can be mounted in any of the three methods detailed above.
Specifications

**Primary Messages**
- Paint: Match to P4 Letters, 5/8" tall
- Typeface: Helvetica Neue Regular
- Tracking: +20

**Arrows**
- Paint: Match to P4 Letters, 3 1/2" tall

**MESSAGE ORDER HIERARCHY**
1. When possible, the nearest destination should appear as the first message on each panel.
2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages. See Graphic Don’ts.
3. If message locations aren’t apparent arrow order should be as follows: UP (Straight), Left, Right.

**Characters Count for Multi-Line Messages**
- **1 Message with 1 Line**
  - 16 Characters per line

- **1 Message with 2 Lines**
  - 16 Characters per line, 32 characters total

- **2 Messages with 1 Line**
  - 16 Characters per line
Sign Selection Process

Below are the following steps for selecting the correct wall-mounted directional for your needs.

A. Determine the number of messages you require.

B. Determine message lengths and character (letter) counts for each message. Are your messages 1, or 2 lines long? 18 Characters will fit per message line.

C. Select from the typical module heights (Configurations A,B,C) based on previous steps. See layouts to the left for Sample Typographic Layouts.

D. Review Graphic Don’ts to ensure proper selection.

Example of Process

- I need a directional sign with 2 messages total.
- Both messages have character counts under 16 letters.

DR220: is the correct selection for this example.
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Guidelines

- Provide sequential guidance throughout the space with strategically placed and programmed messaging.
- Brand: Reinforce the brand equity in the built space with accent color punctuation.
- Primary Content: Directional messages and arrows to primary interior destinations.
- Accent: architectural accent band.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specify interior signs.
- Determine standard (approved nomenclature, no abbreviations).

SECTION E: DIRECTIONAL SIGNS
Specifications

BRAND MODULE
A1
3/8" thick Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, finish all surfaces.

A2
Rutgers Seal
Paint: Match to P5
matte-finish clear-coat, finish all surfaces.

PRIMARY MODULE
B1
3/8" thick Acrylic with matte finish,
Paint to match P2
matte-finish clear-coat, finish all surfaces.

ACCENT MODULE
C
3/8" thick Acrylic
Paint to match P3
matte-finish clear-coat, finish all surfaces.

INSTALLATION

DR230-250
CEILING MOUNTED DIRECTIONAL
Note: Any DR200 Series sign can be mounted in any of the three methods detailed above.

Specifications

**MOUNTING**

A1
- 3/8" thick Acrylic panel mounts flush to E1 aluminum bar stock (frame) with industrial adhesive.

B1
- 3/8" thick Acrylic panel mounts flush to E1 aluminum bar stock (frame) with industrial adhesive.

C1
- 3/8" thick Acrylic panel mounts flush to E1 aluminum bar stock (frame) with industrial adhesive.

E2
- 3/4" x 3/4" square aluminum bar stock welded at the corners to create a frame like structure. Attach to F behind with industrial adhesive. Paint: To Match P7

F
- Wall Mounting Plate Soffit Mount Only
- Overall dimensions should be 1/2" smaller on all sides in relation to overall sign type size.
- Pre-drill holes into 1/16" aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the Backer Panel direct to plate behind.

G
- 3/4" alum. rod, painted
- Paint: To Match P6
- Note: Height varies per installation location.

H
- 1/8" alum mounting plate. Paint: To Match P6
MESSAGE ORDER HIERARCHY
1. When possible, the nearest destination should appear as the first message on each panel.
2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages. See Graphic Don’ts.
3. If message locations aren’t apparent arrow order should be as follows:
   UP (Straight), Left, Right.

Primary Messages
- Paint: Match to P4 Letters, 5/8" tall
- Typeface: Helvetica Neue Regular
- Tracking: +20

Arrows
- Paint: Match to P4 Letters, 3 1/2" tall

Typographic Grid for 1 Line Messages
- DR230

Typographic Grid for 2 Line Messages
- DR240
- DR250

Character Count for Multi-Line Messages
- 1 Message with 1 Line
  - 20-23 Characters per line
- 1 Message with 2 Lines
  - 20-23 Characters per line, 45 characters total
- 2 Messages with 1 Line
  - 20-23 Characters per line
Sign Selection Process

Below are the following steps for selecting the correct wall-mounted directional for your needs.

A. Determine the number of messages you require.

B. Determine message lengths and character (letter) counts for each message. Are your messages 1, or 2 lines long? 20-23 Characters will fit per message line.

C. Select from the typical module heights (Configurations A,B,C) based on previous steps. See layouts to the left for Sample Typographic Layouts.

D. Review Graphic Don’t’s to ensure proper selection.

Example of Process

- I need a directional sign with 1 message total.
- The message has between 20-46 characters.

DR240: is the correct selection for this example.
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### Guidelines

- Provide sequential guidance throughout the space with strategically placed and programmed messaging.
- Brand: Reinforce the brand equity in the built space with accent color punctuation.
- Primary Content: Directional messages and arrows to primary interior destinations.
- Accent: architectural accent band.

### Helpful Hints

- Keep in mind the intuitive path of the user when locating and specify interior signs.
- Determine standard (approved nomenclature, no abbreviations).
- DR260-280 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

---

### SIGN TYPES

<table>
<thead>
<tr>
<th>PART</th>
<th>Description</th>
<th>DR260 Qty.</th>
<th>DR270 Qty.</th>
<th>DR280 Qty.</th>
</tr>
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<tr>
<td>A</td>
<td>Brand Panel</td>
<td>5&quot; x 8&quot;</td>
<td>1</td>
<td>1</td>
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<td>B</td>
<td>Primary Panel</td>
<td>1'-1/2&quot; x 8'</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>C</td>
<td>Accent Panel</td>
<td>1 1/4&quot; x 8&quot;</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>D</td>
<td>Backer Panel / Backer Frame</td>
<td>1 1/4&quot; x 8&quot;</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

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Questions? Please contact XXXXXXX.
Specifications

**BRAND MODULE**
- 3/8” thick Acrylic panel
- Paint: Match to P1
- All sides painted, with matte-finish clear-coat, finish all surfaces.

**PRIMARY MODULE**
- 3/8” thick Acrylic with matte finish
- Paint to match P2
- matte-finish clear-coat finish all surfaces.

**ACCENT MODULE**
- 3/8” thick Acrylic
- Paint to match P3
- matte-finish clear-coat, finish all surfaces.

Rutgers Seal
- Paint: Match to P5
- matte-finish clear-coat, finish all surfaces.

**INSTALLATION**

**DR260-280**

**CEILING MOUNTED DIRECTIONAL**

**ELEVATION**

**DETAIL**

**GRAPHIC LAYOUT**
Specifications

MOUNTING

3/8” thick Acrylic panel mounts flush to E1 aluminum bar stock (frame) with industrial adhesive.

3/8” thick Acrylic panel mounts flush to E1 aluminum bar stock (frame) with industrial adhesive.

3/8” thick Acrylic panel mounts flush to E1 aluminum bar stock (frame) with industrial adhesive.

3/4” x 3/4” square aluminum bar stock welded at the corners to create a frame like structure. Attach to F behind with industrial adhesive. Paint: To Match P7

3/4” x 3/4” square aluminum bar stock welded at the corners to create a frame like structure. Paint: To Match P7

Wall Mounting Plate
Soffit Mount Only
Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the Backer Panel direct to plate behind.

3/4” alum. rod, painted
Paint: To Match P6
Note: Height varies per installation location.

1/8” alum mounting plate.
Paint: To Match P6

Note: Any DR200 Series sign can be mounted in any of the three methods detailed above.
Specifications

B1 Primary Messages
Paint: Match to P4
Letters, 5/8" tall
Typeface: Helvetica Neue Regular
Tracking: +20

B2 Arrows
Paint: Match to P4
Letters, 3 1/2" tall

MESSAGE ORDER HIERARCHY
1. When possible, the nearest destination should appear as the first message on each panel.
2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages. See Graphic Don'ts.
3. If message locations aren’t apparent arrow order should be as follows: UP (Straight), Left, Right.

MESSAGE ORDER HIERARCHY
1. When possible, the nearest destination should appear as the first message on each panel.
2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages. See Graphic Don’ts.
3. If message locations aren’t apparent arrow order should be as follows: UP (Straight), Left, Right.
Sign Selection Process

Below are the following steps for selecting the correct wall-mounted directional for your needs.

A. Determine the number of messages you require.

B. Determine message lengths and character (letter) counts for each message. Are your messages 1, or 2 lines long? 18 Characters will fit per message line.

C. Select from the typical module heights (Configurations A,B,C) based on previous steps. See layouts to the left for Sample Typographic Layouts.

D. Review Graphic Don'ts to ensure proper selection.

Example of Process

- I need a directional sign with 3 messages total.
- All messages have character counts under 16 letters.
- Two of the messages are the same direction.

DR280: is the correct selection for this example.
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SECTION E: 
DR300 SERIES
**DR300 Series - Freestanding Directionals**

**Configuration A**

<table>
<thead>
<tr>
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<th>Parts</th>
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<th>Parts</th>
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<tbody>
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<td>1</td>
<td>A Brand 5' x 18.9&quot;</td>
</tr>
<tr>
<td>1</td>
<td>B Primary Insert - 2'-10&quot; x 23.7&quot;</td>
<td>1</td>
<td>B Primary Insert - 2'-10&quot; x 23.7&quot;</td>
</tr>
<tr>
<td>1</td>
<td>C ASI: Venus Sign 6'-0&quot; x 23.7&quot;</td>
<td>1</td>
<td>C ASI: Venus Sign 6'-0&quot; x 23.7&quot;</td>
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**Configuration B**

<table>
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<tr>
<th>Qty.</th>
<th>Parts</th>
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<td>A Brand 5' x 18.9&quot;</td>
<td>1</td>
<td>A Brand 5' x 18.9&quot;</td>
</tr>
<tr>
<td>1</td>
<td>B Primary Insert - 2'-10&quot; x 23.7&quot;</td>
<td>1</td>
<td>B Primary Insert - 2'-10&quot; x 23.7&quot;</td>
</tr>
<tr>
<td>1</td>
<td>C ASI: Venus Sign 6'-0&quot; x 23.7&quot;</td>
<td>1</td>
<td>C ASI: Venus Sign 6'-0&quot; x 23.7&quot;</td>
</tr>
</tbody>
</table>

**Guidelines**

- Provide sequential guidance throughout the space with strategically placed and programmed messaging.
- Brand: Reinforce the brand equity in the built space with accent color punctuation.
- Primary Content: Directional messages and arrows to primary interior destinations.

**Helpful Hints**

- Keep in mind the intuitive path of the user when locating and specify interior signs.
- Determine standard (approved nomenclature, no abbreviations).
Specifications

BRAND MODULE
A1
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces.

A2
Rutgers Seal
Paint: Match to P5
matte-finish clear-coat, all surfaces.

A3
Cap of sign
Paint: Match to P2

PRIMARY MODULE
ASVenus Sign Family
B1
Base Mount Stand
Aluminum Face
Paint: Match to P2

B2
Extrusion
Paint: Match to P2

MESSAGING VARIATIONS
B3
Insert Option:
Paper Insert with clear acrylic cover.

Direct Print Option:
Digitally Print messaging on anodized aluminum.
Paint: Match to P4

*Please reference supplied ASI Signs Spec Sheet for additional details.
ASI Venus Sign Family

**Base Mount Stand:**
6'-0" x 23.7"

---

**Specifications**

- **B2** Extrusion
  Paint: Match to P2

- **D1** Free standing base
  Paint: Match to P4 (Black)

- **D2** Top of sign
  Paint: Match to P2

---

**SECTION E: DIRECTIONAL SIGNS**

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3E.51
Specifications

Primary Messages
Paint: Match to P4
Letters, 5/8” tall
Typeface: Helvetica
Neue Regular
Tracking: +20

Arrows
Paint: Match to P4
Letters, 1 1/16” tall

MESSAGE ORDER HIERARCHY
1. When possible, the nearest destination should appear as the first message on each panel.

2. Messages with similar directions should be grouped together to provide hierarchy and uniformity. One arrow should be used for multiple messages listed in the same direction for all messages.

3. If message locations aren’t apparent arrow order should be as follows:
   UP (Straight), Left, Right.

One Line Message
2 Message with 1 Line
16 Characters per 1 message line

Two Line Message
2 Messages with 2 Lines
16 Characters per line, 32 characters per message total

Three Line Message
2 - 4 Messages with 1 Line
16 Characters per line
Sign Selection Process

Below are the following steps for selecting the correct wall-mounded directional for your needs.

A. Determine the number of messages you require.

B. Determine message lengths and character (letter) counts for each message. Are your messages 1, 2 or 3 lines long? 16 Characters will fit per message line.

C. Select from the typical module heights (2’-10”) based on previous steps. See layouts to the left for Sample Typographic Layouts.

D. Review Graphic Don’ts to ensure proper selection.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.

GRAPHIC DONT’S
SECTION F: INFORMATION SIGNS

INF100  BUILDING DIRECTORY
INF200  DIGITAL DIRECTORY
INF300  ELEVATOR CAB DIRECTORY
**INF100-300 Series - Overview**

**Directory Overview**

Typical sign type configurations shown per each panel size and messages. Additional primary module configurations must be approved by Rutgers University EG Coordinator and/or Department of Facilities, Planning and Development.

**INF100-200 Series**

<table>
<thead>
<tr>
<th>Floors</th>
<th>Up to 3 Lines Per Floor</th>
<th>Up to 6 Lines Per Floor</th>
<th>Up to 10 Lines Per Floor</th>
<th>Up to 20 Lines Per Floor</th>
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<tbody>
<tr>
<td>1 - 2</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>INF100 Config. B</td>
</tr>
<tr>
<td>1 - 4</td>
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<td>X</td>
<td>INF100 Config. A</td>
<td>X</td>
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<tr>
<td>1 - 8</td>
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<td>INF110 Config. A</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>1 - 16</td>
<td>INF110 Config. B</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Note: Elevation Cab Directory
Guidelines

- Provide a comprehensive overview of interior destinations by level and location.
- Brand: Reinforce the brand equity in the built space with accent color punctuation and official wordmark.
- Primary Content: Level designation and comprehensive interior destination listing.
- Accent: architectural accent band and Building Identification.

Helpful Hints

- Determine standard (approved nomenclature, no abbreviations).
- INF100 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.
Specifications

**BRAND MODULE**
3/16” thick Brand Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces, ease top and side edges.

**PRIMARY MODULE**
3/16” Acrylic panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

**ACCENT MODULE**
3/16” Acrylic panel
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

**BACKER PANEL**
(not shown)
1/16” thick Backer Panel. All other sides painted to match P7 (Black).

*Note: only where detailed on drawing*
Specifications

MOUNTING

1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

Modules attach to Backer Plate with industrial grade adhesive.

Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.
Specifications

**BRAND MODULE**
3/16” thick Brand Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces, ease top and side edges.

**PRIMARY MODULE**
3/16” Acrylic panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges

**ACCENT MODULE**
3/16” Acrylic panel
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

**BACKER PANEL**
(not shown)
1/16” thick Backer Panel.
All other sides painted to match P7 (Black).

**ACRILIC PANEL**
1/16” Clear Acrylic Panel
with matte finish, ease side edges.

**1/16” acrylic backer plate**
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

**1/16” thick spacers**
1/4” tall between panels
Paint to match P2
Note: only where detailed on drawing.
Specifications

**MOUNTING**

D. 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

E. Modules attach to Backer Plate with industrial grade adhesive.

F. Mounting Plate size varies per each sign type. Overall dimensions should be 1/2" smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate. Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.
Specifications

**BRAND MODULE**
A1
Surface applied white tactile letters, To be surface inset into routed panel face
Paint: Match to P1
Letters “U-S” 3/4” tall. Rutgers logo artwork to be provided.

**PRIMARY MODULE**
B1
Surface applied white tactile numbers, To be surface inset into routed panel face
Paint: Match to P1
Typeface: 1 3/4” cap height Helvetica Neue Regular
Clear Acetate insert,
Typeface: 1/4” cap height Helvetica Neue Regular
Tracking: +20
Print: White

B2
Graphic Band
Paint: Match to P2
90% Tint

**ACCENT MODULE**
C1
Paint: Match to P2
Typeface: 3/8” cap height Helvetica Neue Regular
Uppercase
Tracking: +20

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Insert Rules
- Messages should be sorted alphabetically on each insert module, per each floor.
- Up to 10 Lines of text are available per each floor for DIR100.
- Up to 24 Lines of text are available per each floor for DIR110.
- Messages can be 1 or 2 lines of copy - not 3.
- 1 room number listed per message, including multi-line messages.

Message Rules: No more than two lines of copy per each message
Message Rules: One room number listed per message, this includes single and double line messaging.

Incorrect Type Case/Weight: All weights and sizes should be consistent.
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Guidelines

- Provide a comprehensive overview of interior destinations by level and location.
- Brand: Reinforce the brand equity in the built space with accent color punctuation and official wordmark.
- Primary Content: Level designation and comprehensive interior destination listing.
- Accent: architectural accent band and Building Identification.

Helpful Hints

- Determine standard (approved nomenclature, no abbreviations).
- INF110 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

Questions? Please contact xxxxx

<table>
<thead>
<tr>
<th>Configuration A</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Brand Panel 2 1/2&quot; x 15&quot;</td>
<td>1</td>
</tr>
<tr>
<td>B Primary Panel -</td>
<td>1</td>
</tr>
<tr>
<td>C Secondary Panel - 2 1/2&quot; x 15&quot;</td>
<td>1</td>
</tr>
<tr>
<td>D Backer Panel 22 3/4&quot; x 15&quot;</td>
<td>1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Configuration B</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Brand Panel 2 1/2&quot; x 15&quot;</td>
<td>1</td>
</tr>
<tr>
<td>B Primary Panel -</td>
<td>1</td>
</tr>
<tr>
<td>C Secondary Panel - 2 1/2&quot; x 15&quot;</td>
<td>1</td>
</tr>
<tr>
<td>D Backer Panel 22 3/4&quot; x 15&quot;</td>
<td>1</td>
</tr>
</tbody>
</table>
Specifications

**BRAND MODULE**
3/16” thick Brand Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces.

**PRIMARY MODULE**
3/16” Acrylic panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

1/16” Clear Acrylic Panel with matte finish, ease side edges.

1/16” thick spacers, 1/4” tall between panels.
Paint to match P2
Note: only where detailed on drawing

**ACCENT MODULE**
3/16” Acrylic panel
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

**BACKER PANEL**
(not shown)
1/16” thick Backer Panel.
All other sides painted to match P7 (Black).
Specifications

**MOUNTING**

1/16" thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

**E** Modules attach to Backer Plate with industrial grade adhesive.

**F** Mounting Plate size varies per each sign type. Overall dimensions should be 1/2" smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16" aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.
Specifications

**BRAND MODULE**
3/16” thick ADA Module
Acrylic panel
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces, ease top and side edges.

**PRIMARY MODULE**
3/16” Acrylic plate
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges

1/16” Clear Acrylic Plate
with matte finish, second surface paint. Paint to match P2
Paint to conceal spacers, ease side edges.

1/16” Acrylic backer panel
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges

1/16” thick spacers. 1/4” tall between panels. Paint to match P2

**ACCENT MODULE**
3/16” Acrylic plate
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

**BACKER PANEL**
(not shown)
1/16” thick Backer Panel. All other sides painted to match P7 (Black).
Specifications

**MOUNTING**

- **D** 1/16" thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

- **E** Modules attach to Backer Plate with industrial grade adhesive.

- **F** Mounting Plate size varies per each sign type. Overall dimensions should be 1/2" smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16" aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.
Specifications

**BRAND MODULE**

A1
Surface applied white tactile letters. To be surface inset into routed panel face. Paint: Match to P1 Letters “U-S” 3/4” tall. Rutgers logo artwork to be provided.

**PRIMARY MODULE**

B2

B3
Graphic Band Paint: Match to P2 90% Tint

**ACCENT MODULE**

C1
Paint: Match to P2 Typeface: 3/8” cap height. Helvetica Neue Regular Uppercase Tracking: +20

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
SECTION F: INFORMATIONAL SIGNS

Insert Rules

- Messages should be sorted alphabetically on each insert module, per each floor.

- Up to 6 Lines of text are available per each floor for DIR110 (config A).

- Up to 3 Lines of text are available per each floor for DIR110 (config B).

- Messages can be 1 or 2 lines of copy - not 3.

- 1 room number listed per message, including multi-line messages.

Incorrect Type Case/Weight: All weights and sizes should be consistent.
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Guidelines

• Provide a comprehensive overview of interior destinations by level and location.
• Brand: Reinforce the brand equity in the built space with accent color punctuation and official wordmark.
• Digital Content: Level designation and comprehensive interior destination listing.
• Accent: architectural accent band and Building Identification.

Helpful Hints

• Determine standard (approved nomenclature, no abbreviations).
• INF200 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

Questions? Please contact xxxxx
Specifications

A. Aluminum display chassis mounted to wall. Chassis is removable to allow access to monitor.

A1. BRAND MODULE
Brand Module
Paint: Match to P1
All sides painted, with matte-finish clear-coat, all surfaces.

A2. Chassis face, side, and interior walls
Paint: Match to P2
All sides painted, with matte-finish clear-coat, all surfaces, ease edges.

A3. ACCENT MODULE
face, bottom and sides
Paint: Match to P3
All sides painted, with matte-finish clear-coat, all surfaces, ease side edges.

B. LCD Monitors. Recommended monitors Planar ClearTouch 32" PT-3285PW .................
The monitors require 1-2" ventilation space.

NOTE: Monitor faces are flush with chassis face or slightly recessed.

NOTE: All functional touch points on the screen must occur with in the lower half ............... of the monitor to meet all ADA requirements.

B1. BACKER PANEL
(not shown)
1/16” thick Backer Panel.
All other sides painted to match P2
Specifications

MOUNTING

Backer Panel
Pre-drill holes into 1/16” backer panel. Attach backer panel and angle brackets to wall with mechanical fasteners. Paint to match P2.

Aluminum brackets /angles are secured through backer panel to wall around perimeter of chassis. Chassis is fitted over brackets and back panel and secured with counter-sunk mechanical fasteners on the top and bottom of the chassis. Brackets and interior of cabinet painted to match P2. Chassis is removable to allow access to monitor.

NOTE: Monitor is mounted flush to wall. It’s face is flush to chassis face or slightly recessed. Dimensions shown will vary if alternative monitor and mount is specified.
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**Guidelines**

- Provide a comprehensive overview of interior destinations by level and location.
- Brand: Reinforce the brand equity in the built space with accent color punctuation and official word-mark.
- Primary Content: Level designation and comprehensive interior destination listing.
- Accent: architectural accent band and Building Identification.

**Helpful Hints**

- Determine standard (approved nomenclature, no abbreviations).
- INF300 signs must include tactile letters, visual contrast and braille. Refer to ADA guidelines for specific requirements.

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**Parts**

**Elevation**

**Detail**

**Graphic Layout**

---

**Configurations**

**REG530 - Config. A**

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Qty.</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1</td>
<td>Insert Panel - 17 7/16&quot; x 11&quot;</td>
<td>1</td>
</tr>
<tr>
<td>E</td>
<td>Backer Panel - 17 7/16&quot; x 11&quot;</td>
<td>1</td>
</tr>
</tbody>
</table>

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**Questions? Please contact xxxx**

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**SECTION F: INFORMATIONAL SIGNS**

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Specifications

1/16” clear acrylic front panel with matte finish.
Band silk screened second surface
Print to match P2.

1/8” Acrylic backer panel face.
Paint to match P3.

Paper insert, provided by others.

1/16” Clear Acrylic Panel with matte finish, on second surface to conceal C4 spacers.
Paint to match P3 ease side edges.

1/16” thick spacers, 1/8” tall between front & back pane Silk screened sub-surface to match P2.
Wall MOUNTING (VHB tape and mechanical fasteners)

Wall MOUNTING (VHB tape)

Backer Panel: Insert (provided by others)

Specifications

D 1/16” thick VHB tape on the backside of Backer Panel, mount to the wall or mounting plate.

E Modules attach to Backer Plate with industrial grade adhesive.

F Mounting Plate size varies per each sign type. Overall dimensions should be 1/2” smaller on all sides in relation to overall sign type size.

Pre-drill holes into 1/16” aluminum Mounting Plate, Attach to wall with mechanical fasteners. VHB tape the E Backer Panel direct to plate behind.