SECTION G: PARKING

PRK10 SERIES  PARKING IDENTIFICATION
PRK20 SERIES  PARKING IDENTIFICATION: W10E
KSK10 SERIES  KIOSK INFORMATION

Some parking signs were implemented prior to the completion of this Universitywide Standard. These signs have been documented and are represented in this section. There are some parking signs that are unique to the Health Science campus and can be found in Section J of this manual.
SECTION G:
PRK10 SERIES

SUB-SECTION
PRK10 Series – Parking Identification

PRK10 Series Overview

Recommended sign type configurations shown. Additional module configurations must be approved by Rutgers University Environmental Graphics Coordinator or Department of Facilities, Planning and Development.

Sign Selection Process

Below are the following steps for selecting the correct parking identification for your needs.

A. Verify the parking area/lot name, street associated with the lot and regulatory information.

B. Analyze the location, mounting detail and space availability.

C. Determine message lengths and character (letter) counts for each message.

D. Select from the typical module widths based on previous steps. See graphic layout pages for sample typographic layouts.

E. Review graphic don’ts to ensure proper selection.

PRK10 SERIES:

<table>
<thead>
<tr>
<th>LOT ID: Up to 7 characters</th>
<th>ADDRESS: Up to 12 characters for street name</th>
<th>MAX. COPY LENGTH: Max. Length 1'-3 3/4&quot;</th>
<th>PRK11</th>
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<tbody>
<tr>
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<td>MAX. COPY LENGTH: Max. Length 2'-3 3/4''</td>
<td>PRK12</td>
</tr>
</tbody>
</table>

Questions? Please contact xxxxx
Guidelines

- To identify parking areas using the lot name and street associated with the lot.
- Reinforce the brand equity in the built environment with accent color & Rutgers logo-type header.
- Use as a single-sided or double-sided sign. Message standards apply to both sides of sign.
- Locate freestanding parking identification signs at parking lot/area entrances or driveways. Only one lot should be identified per sign.
- Do not rearrange panel order.
- The bottom panel is designated for parking information only (i.e. A parking pass is needed from 8am-5pm)
- Non-motorized parking areas may be identified. See graphic layouts for correct usage.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specifying exterior parking identification signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

Questions? Please contact xxxxx

The custom sign post extrusion is Rutgers owned and must be used. No substitutions allowed.

For specification and ordering purposes, contact EMS Delaware;
231 Executive Drive Suite 11
Newark, DE 19702 USA
Toll Free: 800-863-1496
Local Phone: 302-391-1370
Fax: 302-391-1371
Website: www.EasternMetal.com
Email: info@easternmetal.com
Specifications

A Post Cap

B Sign Post
Rutgers owned custom, extruded sign post w/inset grooves for ease of panel install and removal. Paint all sides: P4. All drilled holes to be weather-proofed for water and environmental considerations. *See post extrusion spec. information on Parts sheet.

C PNL1
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P1. *Use one panel only for single sided sign.

D FP_1

E PNL2
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P3. *Use one panel only for single sided sign.

F PNL_3
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P2. *Use one panel only for single sided sign.

G FP_2

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

H  FP_3
1/8” thk. Painted aluminum filler panel.
Paint all sides: P1.
*Use only for single sided signs.

I  FP_S
1/8” thk. Painted aluminum filler panel.
Paint all sides: P1.

J  Concrete Footer / Pad
Minimum 3'-0"d. concrete footer. Each footer to conform to engineering requirements and appropriate wind-loads for individual structure. Footer to be below grade and landscaping, by others, where necessary.

K  Concrete Sidewalk
If sign is located at sidewalk, remove sidewalk square, pour footer below sidewalk and re-pour sidewalk square.
Specifications

A Post Cap
1/8” thk. Pre-punched and painted aluminum post cap, mechanically fastened w/ tamper-resistant, spanner-head screws. Paint all sides: P4.

B Sign Post
Rutgers owned custom, extruded sign post w/inset grooves for ease of panel install and removal. Paint all sides: P4.
All drilled holes to be weather-proofed for water and environmental considerations. *See post extrusion spec. information on Parts sheet.

C PNL.1
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P1.
*’Use one panel only for single sided sign.

D FP.1

E PNL.2
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P3.
*’Use one panel only for single sided sign.

F PNL.3
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P2.
*’Use one panel only for single sided sign.

G FP.2

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Specifications**

**H** FP_3
1/8" thk. Painted aluminum filler panel.
Paint all sides: P1.
*Use only for single sided signs.*

**J** Concrete Footer / Pad
Minimum 3'-0"d. concrete footer. Each footer to conform to engineering requirements and appropriate wind-loads for individual structure. Footer to be below grade and landscaping, by others, where necessary.

**K** Concrete Sidewalk
If sign is located at sidewalk, remove sidewalk square, pour footer below sidewalk and re-pour sidewalk square.

**L** Expansion Joint
To accommodate concrete expansion and contraction.

**M** Sand
Compacted sand for condensation drainage per engineering requirements.

**N** Attachment Bracket
Rutgers owned custom extruded bracket cut to match height of aluminum plate. Permanently mount to back of plate.
*See post extrusion spec. information on Parts sheet.

**O** Sign Panel Plate
1/8" Thk. aluminum plate cut to dimensions shown in elevations.
Specifications

**A RU_Logotype.eps**
11/2" T-cap height.
Artwork provided by client.
Apply to front surface of panel.
Applied Vinyl: V1.

**B Copy**
3" X-cap Height.
Type: T2.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

**C Copy**
11/2" X-cap Height.
Type: T1.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

**D Parking_Symbol.eps**
6 1/2" Diameter.
Artwork provided by client.
Apply to front surface of panel.
Applied Vinyl: V2.
Weed out P from black vinyl background; to have background panel color.

**E Copy**
1" X-cap Height.
Type: T2.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V1.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Do **NOT** use this layout to identify parking lots or garages.

Do **NOT** identify more than one lot per parking identification sign.

Do **NOT** exclude the street name from the parking identification.

No more than **ONE** parking message panel.

**ONLY** permit information is to appear on PNL.6.

Do **NOT** rearrange panel order or exclude panels.
Guidelines

- To identify parking areas using the lot name and street associated with the lot.
- Reinforce the brand equity in the built environment with accent color & Rutgers logotype header.
- Use as a single-sided or double-sided sign. Message standards apply to both sides of sign.
- Locate freestanding parking identification signs at parking lot/area entrances or driveways. Only one lot should be identified per sign.
- Do not rearrange panel order.
- The bottom panel is designated for parking information only (i.e. A parking pass is needed from 8am-5pm)
- Non-motorized parking areas may be identified. See graphic layouts for correct usage.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specifying exterior parking identification signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

- The custom sign post extrusion is Rutgers owned and must be used. No substitutions allowed.

For specification and ordering purposes, contact EMS Delaware;
231 Executive Drive Suite 11
Newark, DE 19702 USA
Toll Free: 800-863-1496
Local Phone: 302-391-1370
Fax: 302-391-1371
Website: www.EasternMetal.com
Email: info@easternmetal.com

Questions? Please contact xxxxx
Specifications

**A Post Cap**

**B Sign Post**
Rutgers owned custom, extruded sign post w/inset grooves for ease of panel install and removal. Paint all sides: P4. All drilled holes to be weather-proofed for water and environmental considerations.

*See post extrusion spec. information on Parts sheet.*

**C PNL.4**
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P1.

*Use one panel only for single sided sign.*

**D FP_1**

**E PNL.5**
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P3.

*Use one panel only for single sided sign.*

**F PNL.6**
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P2.

*Use one panel only for single sided sign.*

**G FP_2**

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

**H FP_3**
*Use only for single sided signs.

**I FP_S**

**J Concrete Footer / Pad**
Minimum 3’-0”d. concrete footer. Each footer to conform to engineering requirements and appropriate wind-loads for individual structure. Footer to be below grade and landscaping, by others, where necessary.

**K Concrete Sidewalk**
If sign is located at sidewalk, remove sidewalk square, pour footer below sidewalk and re-pour sidewalk square.
Specifications

**A** Post Cap
1/8” thk. Pre-punched and painted aluminum post cap, mechanically fastened w/ tamper-resistant, spanner-head screws. Paint all sides: **P4**.

**B** Sign Post
Rutgers owned custom, extruded sign post w/inset grooves for ease of panel install and removal. Paint all sides: **P4**. All drilled holes to be weather-proofed for water and environmental considerations. *See post extrusion spec. information on Parts sheet.*

**C** PNL.1
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: **P1**. *Use one panel only for single sided sign.*

**D** FP_1
1/8” thk. Painted aluminum filler panel. Paint all sides: **P1**.

**E** PNL.2
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: **P3**. *Use one panel only for single sided sign.*

**F** PNL.3
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: **P2**. *Use one panel only for single sided sign.*

**G** FP_2
1/8” thk. Painted aluminum filler panel. Paint all sides: **P1**.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Specifications**

**H** FP_3  
1/8” thk. Painted aluminum filler panel.  
Paint all sides: P1.  
*Use only for single sided signs.*

**J** Concrete Footer / Pad  
Minimum 3'-0”d. concrete footer. Each footer to conform to engineering requirements and appropriate wind-loads for individual structure. Footer to be below grade and landscaping, by others, where necessary.

**K** Concrete Sidewalk  
If sign is located at sidewalk, remove sidewalk square, pour footer below sidewalk and re-pour sidewalk square.

**L** Expansion Joint  
To accommodate concrete expansion and contraction.

**M** Sand  
Compacted sand for condensation drainage per engineering requirements.

**N** Attachment Bracket  
Rutgers owned custom extruded bracket cut to match height of aluminum plate. Permanently mount to back of plate.  
*See post extrusion spec. information on Parts sheet.*

**O** Sign Panel Plate  
1/8” Thk. aluminum plate cut to dimensions shown in elevations.
Specifications

**A** RU_Logotype.eps
11/2” T-cap height.
Artwork provided by client.
Apply to front surface of panel.
Applied Vinyl: V1.

**B** Copy
3” X-cap Height.
Type: T2.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

**C** Copy
11/2” X-cap Height.
Type: T1.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

**D** Parking_Symbol.eps
6 1/2” Diameter.
Artwork provided by client.
Apply to front surface of panel.
Applied Vinyl: V2.
Weed out P from black vinyl background; to have background panel color.

**E** Copy
1” X-cap Height.
Type: T2.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

---

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Lot ID**

STREET NAME  
TWO LINE

**2- Line ID Message**

**Regulatory Permit Info. 1-Line Message**

Up to 3-Lines

Do NOT exclude the street name from the parking identification.

Do NOT identify more than one lot per parking identification sign.

No more than ONE parking message panel.

ONLY permit information is to appear on PNL.6.

Do NOT rearrange panel order or exclude panels.

**Specifications**

**PNL.5- Variation**

3/4” = 1'-0”  
“Bicycle Parking” is the only approved message for this panel layout.

**PNL.6- Variation**

3/4” = 1'-0”

**GRAPHIC LAYOUTS**

**GRAPHIC DON'T'S**
SECTION G:
PRK20
PRK20 Series – Parking Identification: W10E

PRK20 Series Overview

Recommended sign type configurations shown. Additional module configurations must be approved by Rutgers University Environmental Graphics Coordinator & or Department of Facilities, Planning and Development.

Sign Selection Process

Below are the following steps for selecting the correct parking identification for your needs.

A. Verify the parking area/lot name, street associated with the lot and regulatory information.

B. Analyze the location, mounting detail and space availability.

C. Determine message lengths and character (letter) counts for each message.

D. Select from the typical module widths based on previous steps. See graphic layout pages for sample typographic layouts.

E. Review graphic don’ts to ensure proper selection.

PRK20 SERIES:

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<th>PRK20 SERIES</th>
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<th>ADDRESS: Up to 12 characters for street name</th>
<th>MAX. COPY LENGTH: Max. Length 1'-3 3/4&quot;</th>
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<td>PRK21</td>
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<table>
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<th>PRK20 SERIES</th>
<th>LOT ID: Up to 12 characters</th>
<th>ADDRESS: Up to 24 characters for street name</th>
<th>MAX. COPY LENGTH: Max. Length 2'-3 3/4&quot;</th>
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</thead>
<tbody>
<tr>
<td>PRK22</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Questions? Please contact xxxxx
Guidelines
- To identify parking areas using the lot name and street associated with the lot.
- Reinforce the brand equity in the built environment with accent color & Rutgers logo-type header.
- Use as a single-sided or double-sided sign. Message standards apply to both sides of sign.
- Locate freestanding parking identification signs at parking lot/area entrances or driveways. Only one lot should be identified per sign.
- Do not rearrange panel order.
- The bottom panel is designated for parking information only (i.e. A parking pass is needed from 8am-5pm)
- Non-motorized parking areas may be identified. See graphic layouts for correct usage.

Helpful Hints
- Keep in mind the intuitive path of the user when locating and specifying exterior parking identification signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.
Specifications

A PNL.1
1/4” thk. Painted aluminum panel w/ surface printed graphics. Paint all sides: P3.

B Header Band
Mask and Paint front, top and sides: P1.

C PNL.2
1/4” thk. Painted aluminum panel w/ surface printed graphics. Surface mount to building facade; determine best mounting method via site conditions survey. Paint all sides: P2.

D Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5'-0” above grade is optimal.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

A Sign Panel
1/8" thk. Painted aluminum w/surface printed copy. Provide matte clear-coat, all surfaces.

B Existing Fence Picket
Size and shape to be verified thru field conditions survey.

C L-angle Attachment
Custom size L-angle cut 3/4" short, t. and b., of sign panel; mechanically fasten to fence picket.

D Fastener
Tamper-resistant, spanner head fastener. Sign fabricator to review conditions and is responsible for engineering and number of fasteners req’d.

E Nut and Bolt Attachment
Threaded rod welded to back side of sign panel and bolted thru backer plate on opposite side of fence.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

**F** Existing U-channel Post

Threaded rod drilled and tapped into back of cut-out form. Drill hole in wall surface and secure w/ hi-bond adhesive.

**H** Spacer

1/2" dia. x 1/4" d. Aluminum spacer w/ sandblasted edge returns. Provide matte clearcoat, all surfaces.

**I** Porous Wall Surface

**J** VHB Foam Tape Attachment

1/16" thk. Exterior grade VHB foam tape.

**K** Non-Porous Wall Surface

**L** Existing Light Pole

**M** Strap-mount Attachment

Bandit, or equal, stainless steel sign mounting attachment bracket, as required by sign engineering.

**N** Strap-mount Attachment

Bandit, or equal, stainless steel sign mounting straps, as required by sign engineering.

**X** Install Mounting

Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5'-0" above grade is optimal.

### Section G: Parking

**PRK21**

**PARTS ELEVATION DETAIL GRAPHIC LAYOUT**

**PARKING IDENTIFICATION: W10E**
Specifications

A RU_Logotype.eps
3/4" T-cap height.
Artwork provided by client.
Apply to front surface of panel.
Applied Vinyl: V1.

B Copy
2" X-cap Height.
Type: T2.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

B Copy
1" X-cap Height.
Type: T1.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

D Copy
Parking_Symbol.eps
4" Diameter.
Artwork provided by client.
Apply to front surface of panel.
Applied Vinyl: V2.
Weed out P from black vinyl background; to have background panel color.

E Copy
3/4" X-cap Height.
Type: T2.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V1.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
Do NOT use this layout to identify parking lots or garages.

Do NOT identify more than one lot per parking identification sign.

Do NOT exclude the street name from the parking identification.

No more than ONE parking message panel.

ONLY permit information is to appear on PNL.6.

Do NOT rearrange panel order or exclude panels.
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### Guidelines

- To identify parking areas using the lot name and street associated with the lot.
- Reinforce the brand equity in the built environment with accent color & Rutgers logo-type header.
- Use as a single-sided or double-sided sign. Message standards apply to both sides of sign.
- Locate freestanding parking identification signs at parking lot/area entrances or driveways. Only one lot should be identified per sign.
- Do not rearrange panel order.
- The bottom panel is designated for parking information only (i.e. A parking pass is needed from 8am-5pm)
- Non-motorized parking areas may be identified. See graphic layouts for correct usage.

### Helpful Hints

- Keep in mind the intuitive path of the user when locating and specifying exterior parking identification signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

### PART COUNTS

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<thead>
<tr>
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<th>SINGLE SIDED</th>
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<tbody>
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<td>A PNL.1</td>
<td>1</td>
</tr>
<tr>
<td>B PNL.2</td>
<td>1</td>
</tr>
</tbody>
</table>
Specifications

A  PNL.3
1/4” thk. Painted aluminum panel w/ surface printed graphics. Paint all sides: P3.

B  Header Band
Mask and Paint front, top and sides: P1.

C  PNL.4
1/4” thk. Painted aluminum panel w/ surface printed graphics. Surface mount to building facade; determine best mounting method via site conditions survey. Paint all sides: P2.

D  Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5’-0” above grade is optimal.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
This Page Intentionally Left Blank
Specifications

A Sign Panel
1/8" thk. Painted aluminum w/ surface printed copy. Provide matte clear-coat, all surfaces.

B Existing Fence Picket
Size and shape to be verified thru field conditions survey.

C L-angle Attachment
Custom size L-angle cut 3/4" short, t. and b., of sign panel; mechanically fasten to fence picket.

D Fastener
Tamper-resistant, spanner head fastener. Sign fabricator to review conditions and is responsible for engineering and number of fasteners req’d.

E Nut and Bolt Attachment
Threaded rod welded to back side of sign panel and bolted thru backer plate on opposite side of fence.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

**F** Existing U-channel Post

**G** Pin-mount Attachment
Threaded rod drilled and tapped into back of cut-out form. Drill hole in wall surface and secure w/ hi-bond adhesive.

**H** Spacer
1/2" dia. x 1/4" d. Aluminum spacer w/ sandblasted edge returns. Provide matte clearcoat, all surfaces.

**I** Porous Wall Surface

**J** VHB Foam Tape Attachment
1/16" thk. Exterior grade VHB foam tape.

**K** Non-Porous Wall Surface

**L** Existing Light Pole

**M** Strap-mount Attachment
Bandit, or equal, stainless steel sign mounting attachment bracket, as required by sign engineering.

**N** Strap-mount Attachment
Bandit, or equal, stainless steel sign mounting straps, as required by sign engineering.

**X** Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5'-0" above grade is optimal.

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**SECTION G: PARKING**

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**PRK22**

**DETAIL**

**PARTS**

**ELEVATION**

**DETAIL**

**GRAPHIC LAYOUT**

**PARKING IDENTIFICATION: W10E**
Specifications

A RU_Logotype.eps
3/4” T-cap height.
Artwork provided by client.
Apply to front surface of panel.
Applied Vinyl: V1.

B Copy
2” X-cap Height.
Type: T2.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

C Copy
1” X-cap Height.
Type: T1.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V2.

D Parking_Symbol.eps
4” Diameter.
Artwork provided by client.
Apply to front surface of panel.
Applied Vinyl: V2.
Weed out P from black vinyl background; to have background panel color.

E Copy
3/4” X-cap Height.
Type: T2.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V1.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Do **NOT** use this layout to identify parking lots or garages.

Do **NOT** identify more than one lot per parking identification sign.

Do **NOT** exclude the street name from the parking identification.

No more than **ONE** parking message panel.

**ONLY** permit information is to appear on PNL.6.

Do **NOT** rearrange panel order or exclude panels.
KSK10 Series Overview

Recommended sign type configurations shown. Additional module configurations must be approved by Rutgers University Environmental Graphics Coordinator & or Department of Facilities, Planning and Development.

Sign Selection Process

Below are the following steps for selecting the correct parking kiosk for your needs.

A. Verify the parking area/lot name, street address and regulatory information.

B. Analyze the location, mounting detail and space availability.

<table>
<thead>
<tr>
<th>KSK10 SERIES:</th>
<th>KSK11</th>
<th>KSK12</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW POST</td>
<td>X</td>
<td>N/A</td>
</tr>
<tr>
<td>EXISTING POLE</td>
<td>N/A</td>
<td>X</td>
</tr>
<tr>
<td>VARIOUS FENCE MOUNT</td>
<td>N/A</td>
<td>X</td>
</tr>
<tr>
<td>VARIOUS WALL MOUNT</td>
<td>N/A</td>
<td>X</td>
</tr>
</tbody>
</table>

Notes:
1. Site survey for sign location required prior to determining-KSK type

Questions? Please contact xxxxx
### Guidelines

- Give parking instructions from a pedestrian viewpoint only.
- Reinforce the brand equity in the built environment with accent color pole.
- Locate signs throughout parking area to allow for a sight line from all parking spaces.
- Use as a single-sided or double-sided sign. Message standards apply to both sides of sign.
- QR code needs to be accessible by a standing or seated individual.
- Modifying graphic language on instruction panel will require approval by Rutgers Parking Authority and Rutgers University Environmental Graphics Coordinator & Department of Facilities, Planning and Development.

### Helpful Hints

- Keep in mind the visibility and sight lines when locating and specifying exterior kiosk information signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

### Configuration 1

- Full length filler panels are used for single sided signs only (not shown)
- Stop panel below grade line (not shown)
- Structural attachment angle (not shown)

### PART COUNTS

**CONFIGURATION 1:**

<table>
<thead>
<tr>
<th>PART</th>
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<th>DOUBLE SIDED</th>
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<td>B</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>C</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>D</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>E</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>F</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>G</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>H</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>I</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>J</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

* The custom sign post extrusion is Rutgers owned and must be used. No substitutions allowed.

For specification and ordering purposes, contact EMS Delaware:

231 Executive Drive Suite 11
Newark, DE 19702 USA
Toll Free: 800-865-1496
Local Phone: 302-391-1370
Fax: 302-391-1371
Website: www.EasternMetal.com
Email: info@easternmetal.com
Specifications

A Post Cap

B Sign Post
Rutgers owned custom, extruded sign post w/inset grooves for ease of panel install and removal. Paint all sides: P4. All drilled holes to be weather-proofed for water and environmental considerations. *See post extrusion spec. information on Parts sheet.

C PNL.1
Painted aluminum panel w/applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P2. *Use one panel only for single sided sign.

D FP.1

E PNL.2
Painted aluminum panel w/applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P3. *Use one panel only for single sided sign.

F PNL.3
Painted aluminum panel w/applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P3. *Use one panel only for single sided sign.

G FP.2

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
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Specifications

**H** FP_3
1/8" thk. Painted aluminum filler panel.
Paint all sides: P1.
*Use only for single sided signs.

**I** FP_S
1/8" thk. Painted aluminum filler panel.
Paint all sides: P1.

**J** Structural Angle

**K** Concrete Footer / Pad
Minimum 3'-0"d. concrete footer. Each footer to conform to engineering requirements and appropriate wind-loads for individual structure. Footer to be below grade and landscaping, by others, where necessary.

**L** Concrete Sidewalk
If sign is located at sidewalk, remove sidewalk square, pour footer below sidewalk and repour sidewalk square.
Specifications

A  Post Cap
1/8” thk. Pre-punched and painted aluminum post cap, mechanically fastened w/ tamper-resistant, spanner-head screws. Paint all sides: P4.

B  Sign Post
Rutgers owned custom, extruded sign post w/inset grooves for ease of panel install and removal. Paint all sides: P4. All drilled holes to be weather-proofed for water and environmental considerations. See post extrusion spec. information on Parts sheet.

C  PNL.1
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P2. *Use one panel only for single sided sign.

D  FP_1

E  PNL.2
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P2. *Use one panel only for single sided sign.

F  PNL.3
Painted aluminum panel w/ applied vinyl graphics. Custom extruded panel attachment to be mounted to back of panel w/ hi-bond adhesive. Paint all sides: P3. *Use one panel only for single sided sign.

G  FP_2

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Specifications**

**H** FP_3

**J** Structural Angle

**K** Concrete Footer / Pad
Minimum 3'-0"d. concrete footer. Each footer to conform to engineering requirements and appropriate wind-loads for individual structure. Footer to be below grade and landscaping, by others, where necessary.

**L** Concrete Sidewalk
If sign is located at sidewalk, remove sidewalk square, pour footer below sidewalk and repour sidewalk square.

**M** Expansion Joint
To accommodate concrete expansion and contraction.

**N** Sand
Compacted sand for condensation drainage per engineering requirements.

**O** Attachment Bracket
Rutgers owned custom extruded bracket cut to match height of aluminum plate. Permanently mount to back of plate. *See post extrusion spec. information on Parts sheet.*

**P** Sign Panel Plate
1/8" Thk. aluminum plate cut to dimensions shown in elevations.
Instructions for obtaining a parking pass:

1. Scan QR code
2. Provide your license plate number
3. Obtain a pass

Parking Help:
215-219-4459
www.Rutgers.com

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Instructions for obtaining a parking pass:
1. Scan QR code
2. Provide your license plate number
3. Obtain a pass

Parking Help:
215-219-4459
www.Rutgers.com

Do NOT rearrange panel order or exclude panels.
Sign MUST be placed in an area of reach for a standing or seated individual.
### Instructions for obtaining a parking pass:

1. Scan QR code
2. Provide your license plate number
3. Obtain a pass

Parking Help:
215-219-4459
www.Rutgers.com

---

**Guidelines**

- Give parking instructions from a pedestrian viewpoint only.
- Reinforce the brand equity in the built environment with accent color pole.
- Locate signs throughout parking area to allow for a sight line from all parking spaces.
- Use as a single-sided or double-sided sign. Message standards apply to both sides of sign.
- QR code needs to be accessible by a standing or seated individual.
- Modifying graphic language on instruction panel will require approval by Rutgers Parking Authority and Rutgers University Environmental Graphics Coordinator & Department of Facilities, Planning and Development.

---

**Helpful Hints**

- Keep in mind the visibility and sight lines when locating and specifying exterior kiosk information signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

---

**PART COUNTS**

<table>
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<tr>
<th>KSK12:</th>
<th>SINGLE SIDED</th>
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<tbody>
<tr>
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</table>

---

**SECTION G: PARKING**
Instructions for obtaining a parking pass:

1. Scan QR code
2. Provide your license plate number
3. Obtain a pass

Parking Help:
215-219-4459
www.Rutgers.com

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
Instructions for obtaining a parking pass:

1. Scan QR code
2. Provide your license plate number
3. Obtain a pass

Parking Help: 215-219-4459
www.Rutgers.com

KSK12: Install Elevation

1/4" = 1'-0"

Use only at existing poles that are walk-up accessible

Use when handicap accessibility is required i.e., at handicap parking areas
Specifications

A Sign Panel
1/8" thk. Painted aluminum w/
surface printed copy. Provide
matte clear-coat, all surfaces.

B Existing Fence Picket
Size and shape to be verified
thru field conditions survey.

C L-angle Attachment
Custom size L-angle cut 3/4”
short, t. and b., of sign panel;
mechanically fasten to
fence picket.

D Fastener
Tamper-resistant, spanner
head fastener. Sign fabricator
to review conditions and is re-
sponsible for engineering and
number of fasteners req’d.

E Nut and Bolt Attachment
Threaded rod welded to back
side of sign panel and bolted
thru backer plate on opposite
side of fence.

Vertically Section
no scale
at metal picket
stile condition

Vertically Section
no scale
at pourous
wall surface

Vertically Section
no scale
at non-pourous
wall surface

For typography, finish/material and symbol specifications
refer to Manual Part 2, Section A: Graphic Standards
Specifications

F  Existing U-channel Post
Threaded rod drilled and tapped into back of cut-out form. Drill hole in wall surface and secure with hi-bond adhesive.

G  Pin-mount Attachment

H  Spacer
1/2” dia. x 1/4” d. Aluminum spacer w/ sandblasted edge returns. Provide matte clearcoat, all surfaces.

I  Porous Wall Surface

J  VHB Foam Tape Attachment
1/16” thk. Exterior grade VHB foam tape.

K  Non-Porous Wall Surface

L  Existing Light Pole

M  Strap-mount Attachment
Bandit, or equal, stainless steel sign mounting attachment bracket, as required by sign engineering.

N  Strap-mount Attachment
Bandit, or equal, stainless steel sign mounting straps, as required by sign engineering.

* Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5’-0” above grade is optimal.
Specifications

A. Information_Symbol.eps
   6” Height.
   Artwork provided by client.
   Apply to front surface of panel.
   Applied Vinyl: V1.

B. Copy
   11/8” X-cap Height.
   Type: T2.
   Tracking: +50.
   Apply to front surface of panel.
   Applied Vinyl: V2.

C. Copy
   1/2” X-cap Height.
   Type: T1.
   Tracking: +50.
   Apply to front surface of panel.
   Applied Vinyl: V2.

D. Parking_Symbol.eps
   4” Height.
   Artwork provided by client.
   Apply to front surface of panel.
   Applied Vinyl: V2.

E. Kiosk_Graphics.eps
   Artwork provided by client.
   Surface print on vinyl and apply to aluminum face.
   Surface Print: S2
   Paint Vinyl: P3.

Instructions for obtaining a parking pass:
1. Scan QR code
2. Provide your license plate number
3. Obtain a pass

Parking Help:
215-219-4459
www.Rutgers.com

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
BERGEN STREET
Lot 9

Instructions for obtaining a parking pass:

1. Scan QR code

Parking Help:
215-219-4459
www.Rutgers.com

2. Provide your license plate number

3. Obtain a pass

Do NOT rearrange panel order or exclude panels.

Sign MUST be placed in an area of reach for a standing or seated individual.
Some transit signs were implemented prior to the completion of this Universitywide Standard. These signs have been documented and are represented in this section. There are some transit signs that are unique to the Health Science campus and can be found in Section J of this manual.
TR10 Series – Transit Identification

AR10 Series Overview

Recommended sign type configurations shown. Additional module configurations must be approved by Rutgers University Environmental Graphics Coordinator & or Department of Facilities, Planning and Development.

Sign Selection Process

Below are the following steps for selecting the correct transit identification for your needs:

A. Determine if the transit stop is new or existing. Determine number of routes that need to be identified on the transit identification sign.

B. Determine quantity needed for creating optimal sight lines based on bus stop length

C. Analyze existing ground conditions and space availability.

D. Review graphic dont’s to ensure proper selection.

E. Prepare a mock-up to review with fabricator on site to ensure proper selection.

Questions? Please contact xxxxx
**Guidelines**

- Identify Rutgers transit stops.
- Maintain the brand equity in the built environment with Rutgers brand color.
- Use as a double-sided element. Placement and location should allow for optimal sight lines from the entry point.
- Do not modify panel configuration, color or any other physical or graphic elements.

**Helpful Hints**

- Keep in mind the transportation path of the user when locating and specifying transit signs.
- Refer to all appropriate state and local codes, as needed, for sign compliance including, but not limited to zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

**PART COUNTS**

**TRIO SERIES:**

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<th>LENGTH OF BUS STOP</th>
<th>NUMBER OF ROUTE IDENTIFICATION SIGNS NEEDED</th>
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<td>20–40ft.</td>
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<table>
<thead>
<tr>
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<th>NUMBER OF CLIPS NEEDED PER SIGN</th>
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</tr>
<tr>
<td>6 Routes</td>
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</tr>
<tr>
<td>7 Routes</td>
<td>7</td>
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</tbody>
</table>

Questions? Please contact xxxxx
Specifications

A Copy (Stop Name)
4 1/4” X-cap Height.
Type: T1.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V1.

B PNL.1
0.125” thk. skins welded to structural framing.
Paint: P5

C Route Clip
0.25” thk. panels welded together, w/ applied copy.
Paint: P2

D Concrete Footer/Pad
Minimum 3'-0”d. concrete footer. Each footer to conform to engineering requirements and appropriate windloads for individual structure. Footer to be Below grade and landscaping, by others, where necessary.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
LIVINGSTON PLAZA

Right Elevation

Front Elevation

Left Elevation

TR11

\( \frac{3}{8}" = 1'-0" \)

Specifications
Specifications

A Copy (Stop Name)
- 4 1/4” X-cap Height.
- Type: T1.
- Tracking: +25.
- Apply to front surface of panel.

B PNL.1
- 0.125” thk. skins welded to structural framing.
- Paint: P5

C Route Clip
- 0.25” thk. panels welded together, w/ applied copy.
- Paint: P2

D Neoprene Gasket
- 1/16” thk. gasket, applied with hi-bond adhesive to inner faces of route clips.

E Fasteners
- Tamper-resistant, spanner head fasteners. Sign fabricator to review conditions and is responsible for engineering and number of fasteners required.

F Frame
- 2” x 4” Aluminum tube frame panel, welded together, Brace as necessary.
- Paint: P5

H Concrete Sidewalk
- If sign is located at sidewalk, remove sidewalk square, pour footer below sidewalk and re-pour sidewalk square.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

H Expansion Joint
To accommodate concrete expansion and contraction.

I Concrete Footer/Pad
Minimum 3'-0"d. concrete footer. Each footer to conform to engineering requirements and appropriate wind-loads for individual structure. Footer to be below grade and landscaping, by others, where necessary.

J Sand
Compacted sand for condensation drainage per engineering requirements.

* Sign types, configurations and sizes are all site specific and need to be developed based upon each individual location.
Specifications

A Copy (Stop Name)
4 1/4" X-cap Height.
Type: T1.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V1.

B Copy (Route Name)
1 3/8" X-cap Height.
Type: T1.
Tracking: +25.
Apply to front surface of panel.
Applied Vinyl: V1.

Do NOT change orientation of stop name.
Do NOT change route identifier locations or spacing.
Do NOT change colors of any elements.
Do NOT change size, shape or proportion of elements.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
SECTION I:
REGULATORY INFORMATION

RG10 SERIES  REGULATORY INFORMATION
RG20 SERIES  REGULATORY INFORMATION

Some regulatory information signs were implemented prior to the completion of this Universitywide Standard. These signs have been documented and are represented in this section. There are some regulatory information signs that are unique to the Health Science campus and can be found in Section J of this manual.
SECTION I:
RG10 SERIES
RG10 Series – Regulatory Information

RG10 Series Overview

Recommended sign type configurations shown. Additional layouts and configurations must be approved by Rutgers University Environmental Graphics Coordinator and/or Department of Facilities, Planning and Development.

Sign Selection Process

Below are the following steps for selecting the correct regulatory sign for your needs.

A. Determine the message that you require.

B. Review current campus signage in order to maintain message consistency.

C. Review graphic don’ts to ensure proper selection.

Questions? Please contact xxxxx
Guidelines

- Provide regulatory messaging or restrictive information at a variety of different locations.
- Brand reinforcement may be needed where it is necessary to indicate that Rutgers University is the enforcing entity. Or if it is unclear if you are on Rutgers University property.
- Use as a single-sided sign only. Two single-sided signs may be mounted to either side of an existing pole or structure.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specifying exterior regulatory signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including, but not limited to Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.
Specifications

**A** Sign Panel

**B** Color Band
Mask and paint front, bottom, and sides: P1.

**C** Color Band
Mask and paint front, bottom, and sides: P2.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Specifications**

**D Install Mounting**
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5'-0" above grade is optimal.

---

**RG11: Install Elevation**

3/16" = 1'-0"

Use when RG11 regulatory information is located at building entrance

---

**RG11: Install Elevation**

1/4" = 1'-0"
Specifications

A. Sign Panel
1/8” thk. Painted aluminum w/ surface printed copy. Provide matte clear-coat, all surfaces.

B. Existing Fence Picket
Size and shape to be verified thru field conditions survey.

C. L-angle Attachment
Custom size L-angle cut 3/4” short, t. and b., of sign panel; mechanically fasten to fence picket.

D. Fastener
Tamper-resistant, spanner head fastener. Sign fabricator to review conditions and is responsible for engineering and number of fasteners req’d.

E. Nut and Bolt Attachment
Threaded rod welded to back side of sign panel and bolted thru backer plate on opposite side of fence.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

F Existing U-channel Post

G Pin-mount Attachment
Threaded rod drilled and tapped into back of cut-out form. Drill hole in wall surface and secure with hi-bond adhesive.

H Spacer
1/2” dia. x 1/4” d. Aluminum spacer w/ sandblasted edge returns. Provide matte clear-coat, all surfaces.

I Porous Wall Surface

J VHB Foam Tape Attachment
1/16” thk. Exterior grade VHB foam tape.

K Non-Porous Wall Surface

L Existing Light Pole

M Strap-mount Attachment
Bandit, or equal, stainless steel sign mounting attachment bracket, as required by sign engineering.

N Strap-mount Attachment
Bandit, or equal, stainless steel sign mounting straps, as required by sign engineering.

* Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5’-0” above grade is optimal.
Specifications

A Copy
1 5/8” X-cap Height.
Type: **T1**.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: **V3**.

B Copy
1” X-cap Height.
Type: **T1**.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: **V2**.

C Copy
5/8” X-cap Height.
Type: **T1**.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: **V2**.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Specifications**

**Copy**
- 1 5/8” X-cap Height.
- Type: **T1**.
- Tracking: +100.
- Apply to front surface of panel.
- Applied Vinyl: **V2**.

---

**Do NOT** change the color of the graphic rule or copy.

**Do NOT** rearrange hierarchy of information.

**Do NOT** change panel layout to fit long lists of information.

**Do NOT** make copy smaller to fit long lists of information.
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**REGULATORY INFORMATION**

**RG12 SERIES:**

<table>
<thead>
<tr>
<th>Use with Rutgers Logo-Type</th>
<th>RG12 config. 1a</th>
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</thead>
<tbody>
<tr>
<td>Use without Rutgers Logo-Type</td>
<td>RG12 config. 1b</td>
</tr>
</tbody>
</table>

**Guidelines**

- Provide regulatory messaging or restrictive information at a variety of different locations.
- Brand reinforcement may be needed where it is necessary to indicate that Rutgers University is the enforcing entity. Or if it is unclear if you are on Rutgers University property.
- Use as a single-sided sign only. Two single-sided signs may be mounted to either side of an existing pole or structure.

**Helpful Hints**

- Keep in mind the intuitive path of the user when locating and specifying exterior regulatory signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including, but not limited to Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

Questions? Please contact xxxxx?
Specifications

A. Sign Panel
   1/8" thk. Painted aluminum w/ vinyl applied.
   Paint all sides: P4.

B. Color Band
   Mask and paint front, bottom, and sides: P1.

C. Color Band
   Mask and paint front, bottom, and sides: P2.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
RG12: Install Elevation
1/4" = 1'-0"
Use when RG12 regulatory information is located at building entrance.

Specifications

D Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5'-0" above grade is optimal.
Specifications

A Sign Panel
1/8” thk. Painted aluminum w/surface printed copy. Provide matte clear-coat, all surfaces.

B Existing Fence Picket
Size and shape to be verified thru field conditions survey.

C L-angle Attachment
Custom size L-angle cut 3/4” short, t. and b., of sign panel; mechanically fasten to fence picket.

D Fastener
Tamper-resistant, spanner head fastener. Sign fabricator to review conditions and is responsible for engineering and number of fasteners req’d.

E Nut and Bolt Attachment
Threaded rod welded to back side of sign panel and bolted thru backer plate on opposite side of fence.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

F Existing U-channel Post
Threaded rod drilled and tapped into back of cut-out form. Drill hole in wall surface and secure w/ hi-bond adhesive.

G Pin-mount Attachment

H Spacer
1/2” dia. x 1/4” d. Aluminum spacer w/ sandblasted edge returns. Provide matte clear-coat, all surfaces.

I Porous Wall Surface

J VHB Foam Tape Attachment
1/16” thk. Exterior grade VHB foam tape.

K Non-Porous Wall Surface

L Existing Light Pole

M Strap-mount Attachment
Bandit, or equal, stainless steel sign mounting attachment bracket, as required by sign engineering.

N Strap-mount Attachment
Bandit, or equal, stainless steel sign mounting straps, as required by sign engineering.

Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5’-0” above grade is optimal.
Specifications

A Copy
1 5/8” X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V3.

B Copy
1” X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V2.

C Copy
5/8” X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V2.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Do NOT change the color of the graphic rule or copy.

Do NOT rearrange the hierarchy of information.

Do NOT change panel layout to fit long lists of information.

Do NOT make copy smaller to fit long lists of information.

Do NOT change the color of the graphic rule or copy.

Do NOT rearrange the hierarchy of information.

Do NOT change panel layout to fit long lists of information.

Do NOT make copy smaller to fit long lists of information.

Additional layouts and configurations must be approved by Rutgers University Environmental Graphics Coordinator and/or Department of Facilities, Planning and Development.
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Logistical Services Receiving

ALL VISITORS/VENDORS MUST CHECK IN BEFORE ENTERING.

FOR ASSISTANCE CALL: Receiving Desk (973)972-4175
AFTER HOURS CALL: (732)803-0052/(973)332-0023
Public Safety: (973)972-4491/4492

Guidelines
• Provide regulatory messaging or restrictive information at a variety of different locations.
• Brand reinforcement may be needed where it is necessary to indicate that Rutgers University is the enforcing entity. Or if it is unclear if you are on Rutgers University property.
• Use as a single-sided sign only. Two single-sided signs may be mounted to either side of an existing pole or structure.

Helpful Hints
• Keep in mind the intuitive path of the user when locating and specifying exterior regulatory signs.
• Use only standard and approved nomenclature and abbreviations.
• Refer to all appropriate state and local codes, as needed, for sign compliance, including, but not limited to Zoning, ADAAG, MUTCD, etc.
• Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

Questions? Please contact xxxxx
Specifications

A. **Sign Panel**

B. **Color Band**
   Mask and paint front, bottom, and sides: P1.

C. **Color Band**
   Mask and paint front, bottom, and sides: P2.

---

**RG13: Configuration 1a**

**ELEVATION**

For typography, finish/material and symbol specifications refer to *Manual Part 2, Section A: Graphic Standards*. 

---

**RG13: Configuration 1b**

**GRAPHIC LAYOUT**
Specifications

D Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5’-0” above grade is optimal.

RG13: Install Elevation
1/4” = 1'-0"
Use when RG13 regulatory information is located at building entrance

ID13: Install Elevation
1/4” = 1'-0"
Specifications

A Sign Panel
1/8” thk. Painted aluminum w/ surface printed copy. Provide matte clear-coat, all surfaces.

B Existing Fence Picket
Size and shape to be verified thru field conditions survey.

C L-angle Attachment
Custom size L-angle cut 3/4” short, t. and b. of sign panel; mechanically fasten to fence picket.

D Fastener
Tamper-resistant, spanner head fastener. Sign fabricator to review conditions and is responsible for engineering and number of fasteners req’d.

E Nut and Bolt Attachment
Threaded rod welded to back side of sign panel and bolted thru backer plate on opposite side of fence.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Specifications**

**F** Existing U-channel Post

Threaded rod drilled and tapped into back of cut-out form. Drill hole in wall surface and secure with hi-bond adhesive.

**G** Pin-mount Attachment

1/2" dia. x 1/4" d. Aluminum spacer w/ sandblasted edge returns. Provide matte clearcoat, all surfaces.

**H** Spacer

1/2" dia. x 1/4" d. Aluminum spacer w/ sandblasted edge returns. Provide matte clearcoat, all surfaces.

**I** Porous Wall Surface

1/16" thk. Exterior grade VHB foam tape.

**J** VHB Foam Tape Attachment

1/16" thk. Exterior grade VHB foam tape.

**K** Non-Porous Wall Surface

Bandit, or equal, stainless steel sign mounting attachment bracket, as required by sign engineering.

**L** Strap-mount Attachment

Bandit, or equal, stainless steel sign mounting straps, as required by sign engineering.

**M** Install Mounting

Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey.

Height of sign varies based on field survey conditions. 5’-0” above grade is optimal.
Specifications

A Copy
1 5/8" X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V3.

B Copy
1" X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V2.

C Copy
5/8" X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V2.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Employee Parking Only**

University Hang Tag Required
Unauthorized Vehicles Will be Ticketed and Towed

**RG11- Variation**

3" x 1'-0"
**PARTS**

**ELEVATION DETAIL GRAPHIC LAYOUT**

**RG14**

**REGULATORY INFORMATION**

**Guidelines**
- Provide regulatory messaging or restrictive information at a variety of different locations.
- Brand reinforcement may be needed where it is necessary to indicate that Rutgers University is the enforcing entity. Or if it is unclear if you are on Rutgers University property.
- Use as a single-sided sign only. Two single-sided signs may be mounted to either side of an existing pole or structure.

**Helpful Hints**
- Keep in mind the intuitive path of the user when locating and specifying exterior regulatory signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including, but not limited to Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

**Questions? Please contact xxxxx**

**SECTION I: REGULATORY INFORMATION**

**RG14 SERIES:**

| USE AT BUILDING ENTRANCES THAT HAVE RESTRICTED ACCESS | RG14 |

**RESTRICTED ACCESS AREA DO NOT ENTER**

**RG14**
Specifications

A Sign Panel

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
Specifications

D Install Mounting
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5'-0" above grade is optimal.

RG14: Install Elevation
1/4" = 1'-0"
Use when RG14 regulatory information is located at building entrance
Specifications

A Sign Panel
1/8” thk. Painted aluminum w/surface printed copy. Provide matte clear-coat, all surfaces.

B Existing Fence Picket
Size and shape to be verified thru field conditions survey.

C L-angle Attachment
Custom size L-angle cut 3/4” short, t. and b. of sign panel; mechanically fasten to fence picket.

D Fastener
Tamper-resistant, spanner head fastener. Sign fabricator to review conditions and is responsible for engineering and number of fasteners req’d.

E Nut and Bolt Attachment
Threaded rod welded to back side of sign panel and bolted thru backer plate on opposite side of fence.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
**Specifications**

**F** Existing U-channel Post  
Threaded rod drilled and tapped into back of cut-out form. Drill hole in wall surface and secure w/ hi-bond adhesive.

**G** Pin-mount Attachment  
1/2” dia. x 1/4” d. Aluminum spacer w/ sandblasted edge returns. Provide matte clearcoat, all surfaces.

**H** Spacer  
1/2” dia. x 1/4” d. Aluminum spacer w/ sandblasted edge returns. Provide matte clearcoat, all surfaces.

**I** Porous Wall Surface  
1/16” thk. Exterior grade VHB foam tape.

**J** VHB Foam Tape Attachment  
1/16” thk. Exterior grade VHB foam tape.

**K** Non-Porous Wall Surface  

**L** Existing Light Pole  

**M** Strap-mount Attachment  
Bandit, or equal, stainless steel sign mounting attachment bracket, as required by sign engineering.

**N** Strap-mount Attachment  
Bandit, or equal, stainless steel sign mounting straps, as required by sign engineering.

**X** Install Mounting  
Surface mount to building facade, fence or existing pole; determine best mounting method via site conditions survey. Height of sign varies based on field survey conditions. 5'-0” above grade is optimal.
Specifications

**A** Copy
1 5/8” X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V3.

**B** Copy
1” X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V2.

**C** Copy
5/8” X-cap Height.
Type: T1.
Tracking: +100.
Apply to front surface of panel.
Applied Vinyl: V2.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.

**GRAPHIC LAYOUT**

Additional layouts and configurations must be approved by Rutgers University Environmental Graphics Coordinator and/or Department of Facilities Planning and Development.
RG20 Series Overview

Recommended sign type configurations shown. Additional layouts and configurations must be approved by Rutgers University Environmental Graphics Coordinator and or Department of Facilities, Planning and Development.

Sign Selection Process

Below are the following steps for selecting the correct regulatory sign for your needs.

A. Determine the message that you require.

B. Review current campus signage in order to maintain message consistency.


If Entrance Is Locked, Please Proceed to University Hospital Emergency Entrance

RG21

If Entrance Is Locked, Please Proceed to University Hospital Emergency Entrance

RG22
If Entrance is Locked, Please Proceed to University Hospital Emergency Entrance

RG21
3” = 1'-0"

Specifications

**A Copy**
- 1” X-cap Height.
- Type: T2.
- Tracking: +25.
- Apply second-surface of glass.

Guidelines

- Provide regulatory, informational or restrictive information at building entrances.
- Brand reinforcement may or may not be needed depending on building type.
- Use as a single-sided sign only.
- An arrow may be used for clarity.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specifying exterior regulatory signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including, but not limited to Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
SECTION I: REGULATORY INFORMATION

RG22: Graphic Layout

overall width determined by letter height

If Entrance is Locked, Please Proceed to University Hospital Emergency Entrance
Secondary Message
Secondary Message

If Entrance is Locked, Please Proceed to University Hospital Emergency Entrance

Specifications

A Copy
1" X-cap Height.
Type: T2.
Tracking: +25.
Apply second-surface of panel.

B Arrow.Symbol.eps
4" Height.
Artwork provided by client. Apply to second surface of panel.
Applied Vinyl: V1.
Rotate arrow around object center-point.

Uses

- To provide sequential guidance throughout the campus with strategic placement and programmed messaging.
- Brand: Reinforce the brand equity in the built environment with accent color and Rutgers logo-type.
- Use when a directional sign is needed with one arrow and one regular message.
- Use as a single-sided or double-sided sign. Message standards apply to both sides of sign.
- Do not include parking messages.
- Do not include more than three total lines per message.

Helpful Hints

- Keep in mind the intuitive path of the user when locating and specifying exterior regulatory signs.
- Use only standard and approved nomenclature and abbreviations.
- Refer to all appropriate state and local codes, as needed, for sign compliance, including, but not limited to Zoning, ADAAG, MUTCD, etc.
- Sign fabricator to provide all relevant engineering calculations and provide all methods and materials of construction in shop drawings.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section F, building identification, series ID30.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section F, building identification, series ID4zzz0.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

Questions? Please contact xxxxx
General notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section F, building identification, series SKY10z.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section D building identification, series DR20.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

Questions? Please contact xxxxxx
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section D, building identification, series DR2 and DR40.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section D, building identification, series D20.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

Questions? Please contact xxxxxx
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section D, building identification, series xxxx.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

DR.3a: Front Elevation
E&20.1, New Brunswick Campus
1/2" = 1'0"

Side A

→ EMERGENCY

→ Hospital

→ Cancer Institute of New Jersey

Side B

← EMERGENCY

← Hospital

← Cancer Institute of New Jersey

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
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General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section D, building identification, series DR20.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
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**General Notes**

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section C building identification, series MN10.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section C, building identification, series MN10.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

Questions? Please contact xxxxx
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section, C building identification, series MN10.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx.

General Notes:
1. Matte, clear-coat all sign components for protection against natural elements and sun exposure.
2. All footer conditions to be verified in field and
   a. reuse footer/foundation if viable;
   b. engineer new footer/foundation per information collected in field survey.
3. Remove existing sign where required.
4. Provide weather-proofing, weep-holes, tight-seal gasketing, etc., as required.

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards.
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section E, building identification, series PDR10.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

Questions? Please contact xxxxx
General Notes

The signs shown on this page were fabricated and installed for Rutgers Health Sciences and are unique to that campus only.

These sign specifications do not follow the standards set in section E, building identification, series PDR10.

A thorough site survey of the existing sign and attachment method is required prior to fabricating new signs or new sign components.

Sign Shop drawings can be acquired through Rutgers facilities at xxx.xxx.xxxx

Questions? Please contact xxxxx

For typography, finish/material and symbol specifications refer to Manual Part 2, Section A: Graphic Standards
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