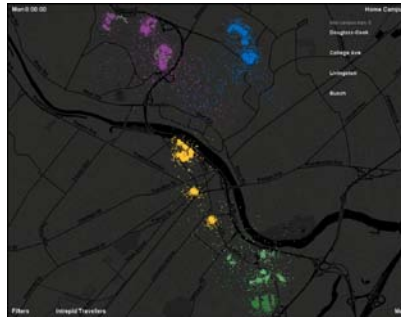


Dear Rutgers Community,

The University's Physical Master Plan effort is being launched, and as students, faculty and staff, you have a unique opportunity to assist in the long-term planning of our campuses. This will work hand-in-hand with the university's ambitious strategic plan.

Your participation is crucial in order to develop an accurate picture of the needs of the Rutgers community. As such, an online tool that will allow you to visually "map" all the ways each of you engage with your campus or location has been developed. The *MyCampus Survey* will ask you to locate the different types of spaces you use at Rutgers—such as academic buildings, libraries, parking decks, administrative offices, and your favorite green space—and how you move around campus. The result of this compilation of real-life usage will help the planning team find patterns of use and determine the functionality (and problems) of spaces and connections across the campus. See how your data will be visualized by clicking on the image:



You can find the link to the *MyCampus Survey* and learn more about the physical master plan initiative on our website at <http://masterplan.rutgers.edu/> . We encourage all *MyCampus Survey* responses to be made prior to October 31.

Students are eligible to win a prize for participating! **Five iPads and 50 Starbucks \$10 gift cards** will be awarded to names randomly drawn throughout the time that the survey is live. The sooner you complete the survey, the better chance you will have to win a prize.

Faculty will be invited to complete a second survey, *The Adjacency Tool*, in late October. The online survey consists of a series of questions to help us better understand faculty collaboration across academic departments.

Finally, information forums will be held on each campus to share survey results and to collect any final input from the Rutgers community. Information forum schedules will be announced on the website.

This is a very exciting time for Rutgers University as we redefine the faces of our campuses. Please participate in the online *MyCampus Survey* and join us at the upcoming information forums in early 2014.

Sincerely,
Antonio Calcado
Vice President, University Facilities & Capital Planning